



THE YAKIMA CHIEF SUPPLY CHAIN

Propagation to Pint – Jason Champoux



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Our Purpose

Mission

Our purpose is to create, grow, and protect value for all through the development of first class hop varieties, a relentless pursuit of quality, and building meaningful relationships.

Vision

A new normal in the hop trade where mutual benefit between stakeholders is the key driver of success, a truly sustainable industry.



CREATE

Creating commercial hop brands that focus on function and efficiency, providing value for growers and brewers alike.



GROW

Optimizing the growth potential of our experimental and commercial hop varieties.



PROTECT

Protecting our hop brands by providing and monitoring data-driven growing best practices and IP Management.



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The Yakima Chief Supply Chain



Propagation to Pint

For more than 30 years Yakima Chief Hops and Yakima Chief Hops have shared a long and cohesive partnership. The two companies work together as one to create a robust supply chain designed to satisfy brewers' insatiable appetite for quality hops, while supporting the Pacific Northwestern community of family hop farms. *This partnership is a symbiotic connection which provides value to breeders, grower, suppliers, and brewers.*

What Sets Us Apart

1. World Class Hop Breeding
2. Industry Leading RTG
3. Agronomic Best Practices
4. Data Driven Procurement
5. 100% Grower Owned



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THE EVOLUTION OF HOP BREEDING

Timeline of Flavors – Jason Perrault



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Sensory Evolution

Timeline of Flavors



1900's



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