

HOP & BREW SCHOOL

GREAT TASTE OF THE MIDWEST



Global Barley Discussion and 2022 Crop Update

Tim Burke – Sales Manager

Country Malt Group

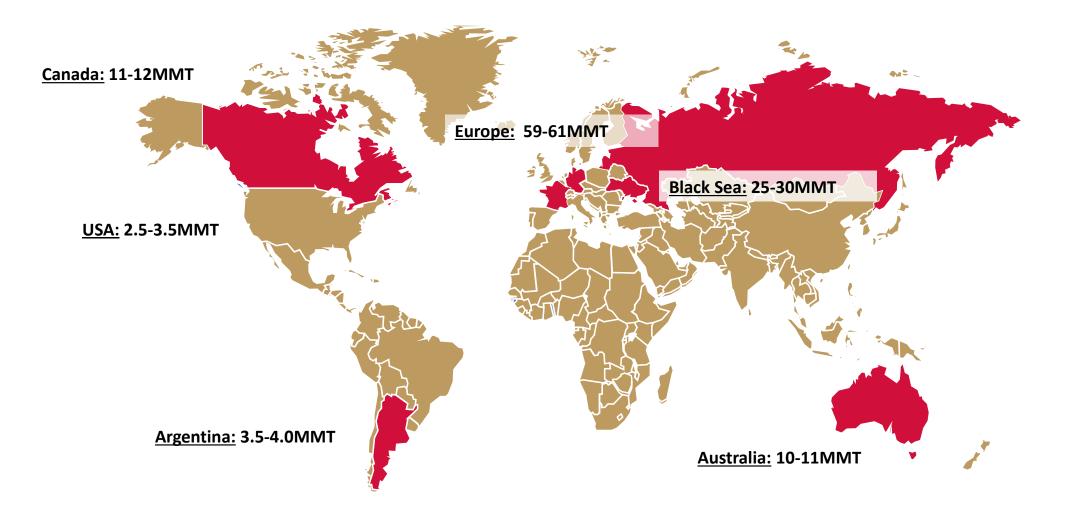
Today's Agenda

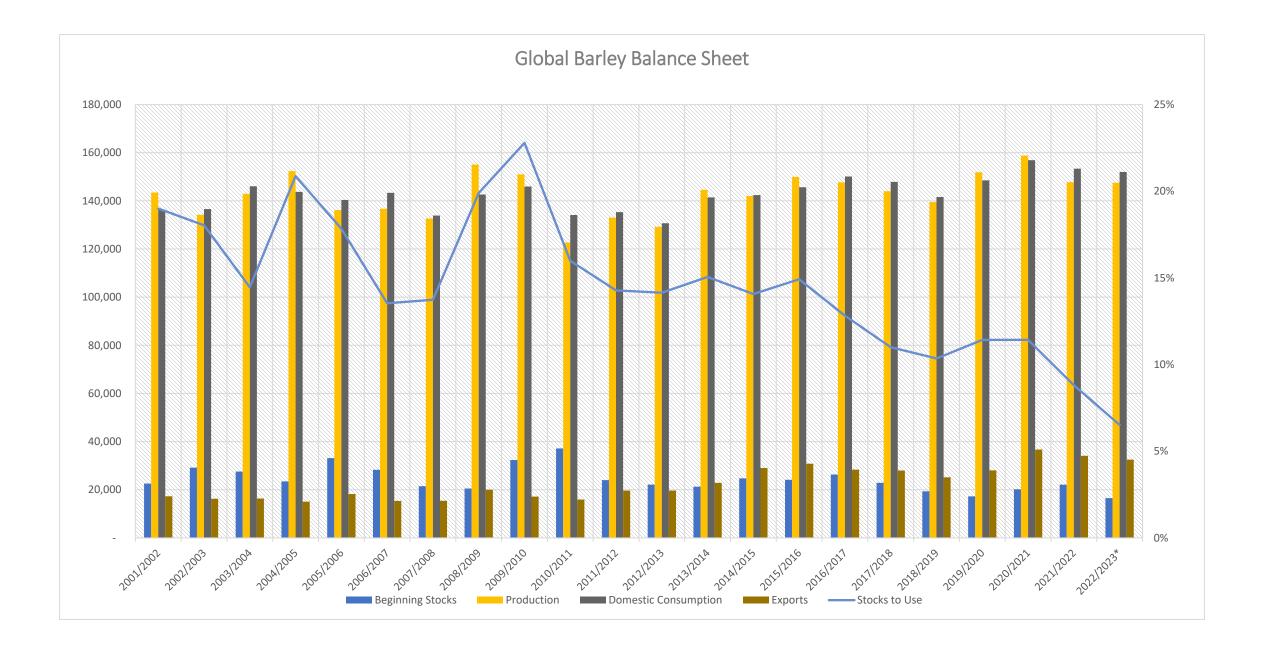
- Global Barley Overview
- Canadian and US Barley/Malt Overview
- 2021 crop CAN/US Re-Cap
- 2022 crop CAN/US Outlook
- CAN/US Barley Varieties
- Questions



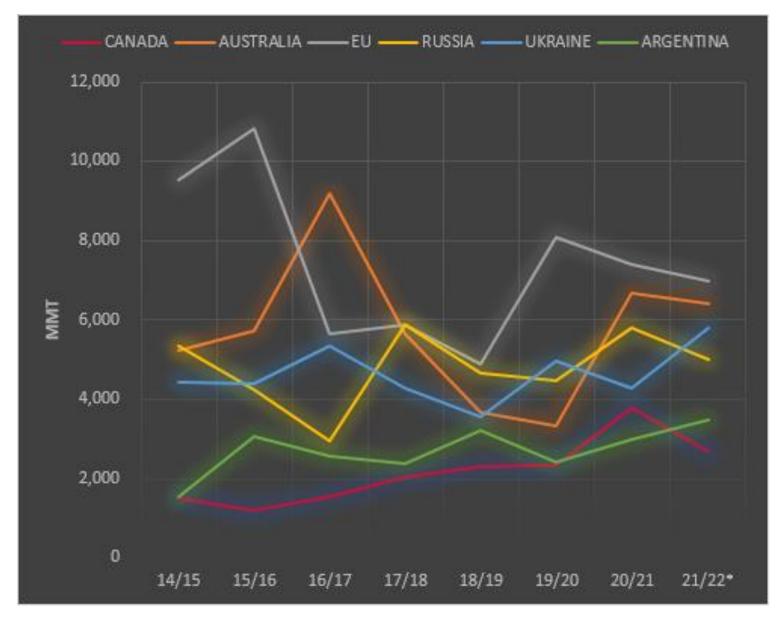
Global Barley Overview

Global Barley Production

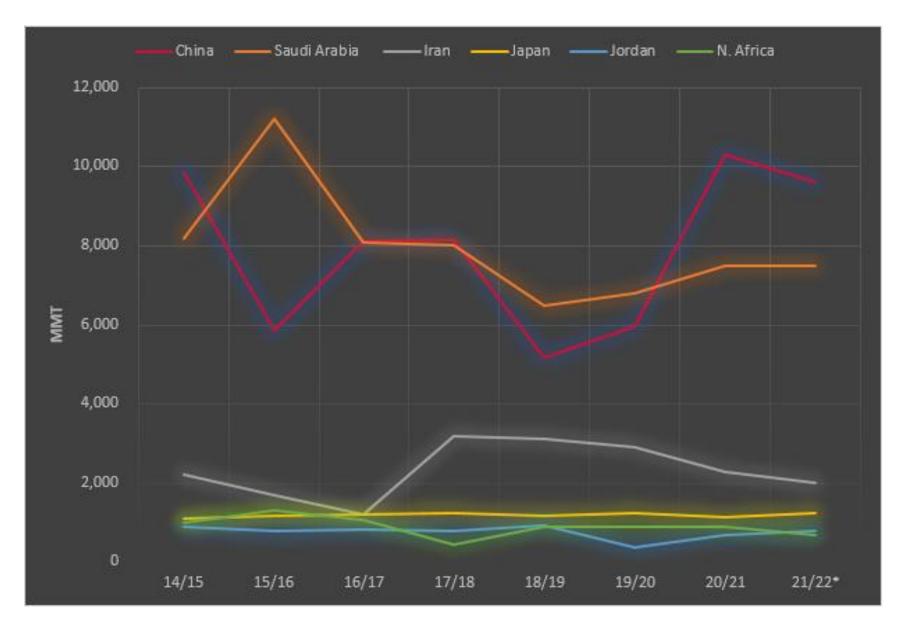




Top Barley Exporters



Top Barley Importers



Global 2021 Crop Re-Cap

Overall

- Quality challenges and poor yields in Canada, U.S. impacted supply and pricing
- Increased EU volume helped with global pricing
- Only minimal quality stocks from last year, mostly feed barley (CAN)
- Australia had one of there best years, but no where to move it due to trade conflict with China
- Pricing remained high in NA and Europe due to increased export demand and lower yields in NA

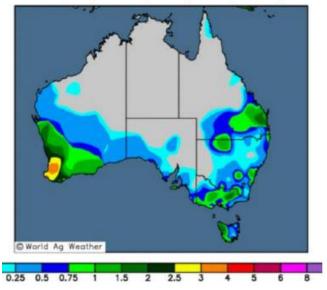


Global 2022 Crop Update

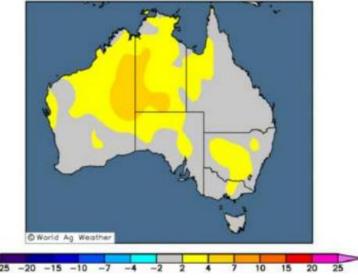
Australia

- A break in rainfall in central NSW allowed planting to wrap up, including some barley area.
- The rain caused a very late crop start in this region which increase the potential for quality or yield problems.
- Otherwise, Australia's main barley production regions look very good at this stage, as additional rain and moderate temperatures are creating an excellent crop development situation.
- Our crop estimate remains at 11.0M tons, with potential to stretch to 11.5M tons
- Current trade dispute with China will result in excess supply

14-day Precipitation Analysis Observed precipitation (inches) through 1 Aug 2022







Global 2022 Crop Update

Black Sea

- Ukraine after having largest grain production ever recorded in 2021, the conflict with Russia has disrupted export of grain and planting of new crop???
- Russian harvest just completed, good yields in the West
- Production similar to last year of 28mmt, versus initial expectations of 30mmt
- Mostly sell into China and Saudi Arabia as feed, very little malt quality produced

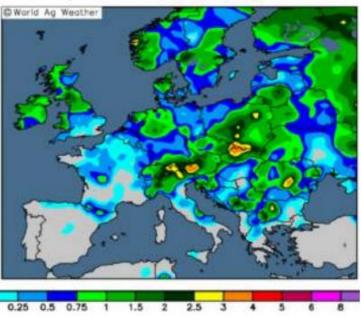


Global 2022 Crop Update

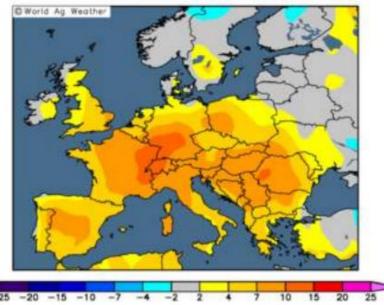
European Union

- French harvest is now complete with good Winter barley results and a variable Spring barley outcome.
- Recent heat and dry conditions in France and Germany causing some crop stress (see Maps right) will cause projected crop output to drop slightly to 57.6M tons (from 58.0M).
- Overall crop looks positive

14-day Precipitation Analysis Observed precipitation (inches) through 31 Jul 2022



Maximum Temperature Departure from Normal (°F) 14 days ending 31 Jul 2022



Overall Global 2022 Crop Outlook

- Slight reduction in global production to 146.2M tons down from 146.6 tons and a result of recent extreme heat across much of Europe.
- This result is 1.5M tons below Crop'21 and 12.6M tons below Crop'20, leaving a tight supply and demand situation.

| World Barley Supply & Demand | | | | | | | | |
|------------------------------|-------|-------------|----------|---------|--|--|--|--|
| Worldwide | 22/23 | 21/22 | 20/21 | 19/20 | | | | |
| Harvested Area (Ha) | 49.8 | 52.8 | 52.1 | 51.8 | | | | |
| Yield | 2.9 | 2.8 | 3.0 | 3.0 | | | | |
| Production | 146.2 | 147.7 | 158.8 | 155.9 | | | | |
| Beginning Stocks | 19.0 | 23.9 | 21.9 | 20.0 | | | | |
| Imports | 32.0 | 34.1 | 36.7 | 29.4 | | | | |
| Supply | 197.1 | 205.8 | 217.4 | 205.2 | | | | |
| Use | 149.6 | 152.7 | 156.8 | 153.9 | | | | |
| Feed | 105.0 | 108.8 | 111.4 | 108.9 | | | | |
| Industrial | 28.1 | 27.9 | 28.0 | 27.9 | | | | |
| Other | 16.5 | 16.9 | 17.4 | 17.1 | | | | |
| Exports | 32.0 | 34.1 | 36.7 | 29.4 | | | | |
| Ending Stocks | 15.5 | 19.0 | 23.9 | 21.9 | | | | |
| RMI ANALYTICS | M He | ctares & to | ons; 04. | 08.2022 | | | | |

Global Picture – Barley – Russia / Ukraine Impact

Farmer:

- Unknown inputs for agricultural practices this year have slowed contracting of barley with maltsters
- Ukraine / Russian impact on wheat pricing has triggered farmers to think twice about planting barley with more profit residing in wheat

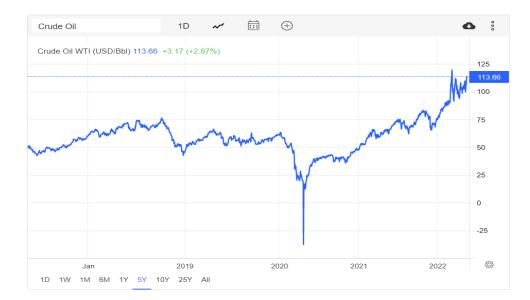
Maltster:

- Losing roughly 40% 50% of yields last year has forced maltsters to buy barley at elevated pricing for the 2021 crop year / 2022 brew year
- Malt contracting with customers has been delayed, "on and off"
- Maltsters are having to elevate offers to farmers to secure acreage for malting barley

Brewers:

- Crop is progressing quite well but is not a crop until the barley is in the bin, Quality expectations high right now!





Barley Crop Calendar

Barley - Crop Calendar



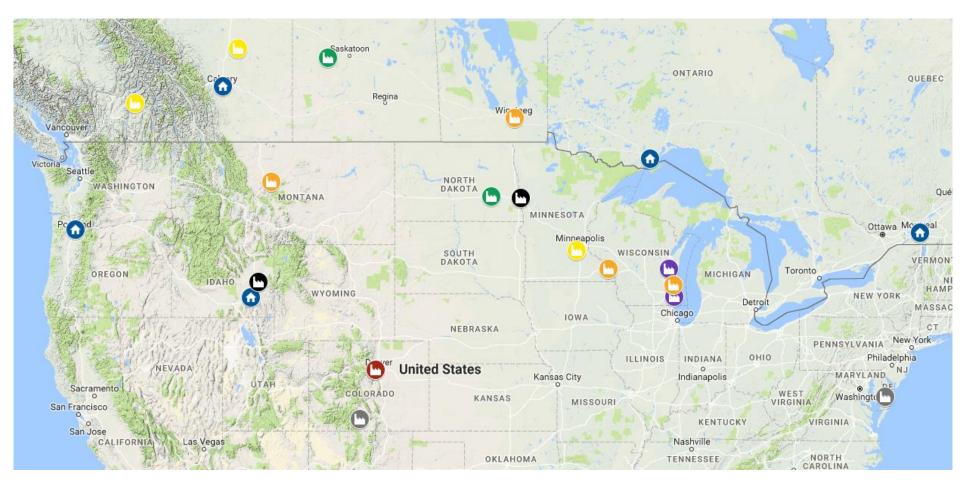


CAN/US Barley and Malt Production

CAN/US Malt Production

| R | CS | Company | | | US | /CAD | | | Total Capac |
|---|--------|---------------------|--------|-----|--------|--------|-----|-----|---------------------|
| | | | USA | | Canada | | | | 3085 |
| 1 | 24.1% | United Malt | 120 | 215 | 200 | 125 | 85 | 745 | |
| | | | | | | | | | |
| 2 | 20.3% | Rahr Malting | USA | Can | ada | 625 | | | |
| 2 | 20.378 | Nam Marting | 460 | 140 | 25 | 025 | | | |
| | | I | | | | | | 7 | |
| 3 | 19.9% | Malteurope Groupe | | USA | | Canada | 615 | | |
| _ | | | 225 | 185 | 125 | 80 | | J | CS = Capacity Share |
| | 1 | | | | | - | | | Volume (000 mts) |
| 5 | 15.2% | ABI | US | | 470 | | | | |
| | | | 340 | 130 | | J | | | |
| | | | | | ו | | | | |
| 6 | 9.1% | Molson/Miller Coors | USA | 280 | | | | | |
| | | | 280 | | J | | | | |
| | | | Canada | |] | | | | |
| 4 | 5.2% | BoortMalt | 160 | 160 | | | | | |
| | | | 100 | | J | | | | |
| _ | | D : | US | SA | |] | | | |
| 7 | 4.2% | Briess | 30 | 100 | 130 | | | | |
| | | | | | | - | | | |
| 8 | 1.9% | Provimity | US | SA | 60 |] | | | |
| o | 1.3% | Proximity | 30 | 30 | 00 | | | | |

CAN/US Malt Plants



United Malt (745K) Canada Malting

- Calgary, Alberta (200K)
- Thunder Bay, Ontario (125K)
- Montreal, Quebec (85K)

Great Western Malting

- Vancouver, Washington (135K)
- Pocatello, Idaho (215K)

Rahr Malting (625K)

- Alix, Alberta (140K)
- Armstrong, British Columbia (25K)
- Shakopee, Minnesota (460K)

Boortmalt (previously Cargill Malt)

- Biggar, Saskatchewan (160K)
- Spiritwood, North Dakota (440K)

Malteurop (615K)

- Winnipeg, Manitoba (80K)
- Great Falls, Montana (25K)

AB InBev (470K)

- Morehead, Minnesota (130K)
- Idaho Falls, Idaho (340K)

Molson/Miller Coors (280K)

- Golden, Colorado

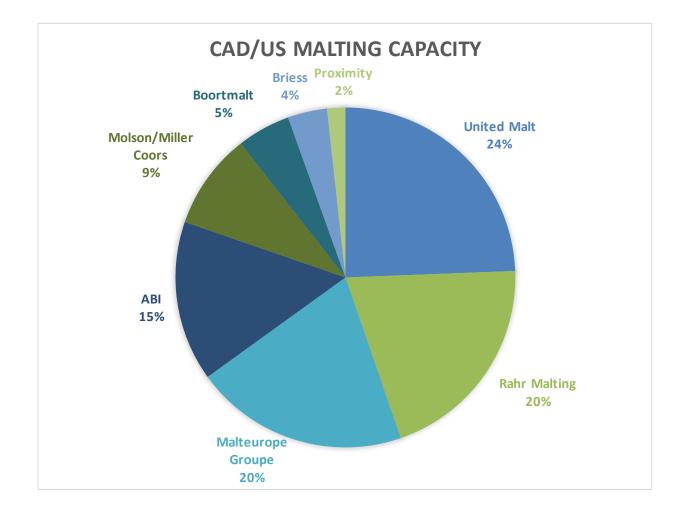
Briess (160K)

- Chilton, Wisconsin (30K)
- Manitowoc, Wisconsin (130K)

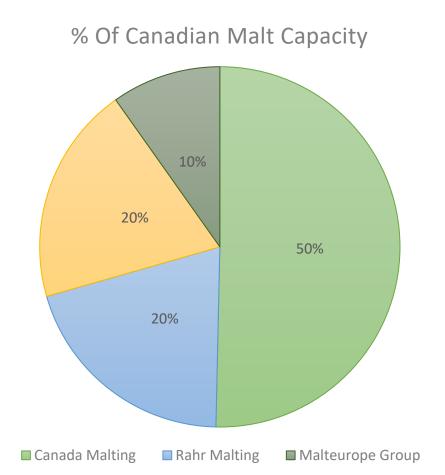
Proximity Malt (60K)

- Monte Vista, Colorado (30K)
- Laurel, Delaware (30K)

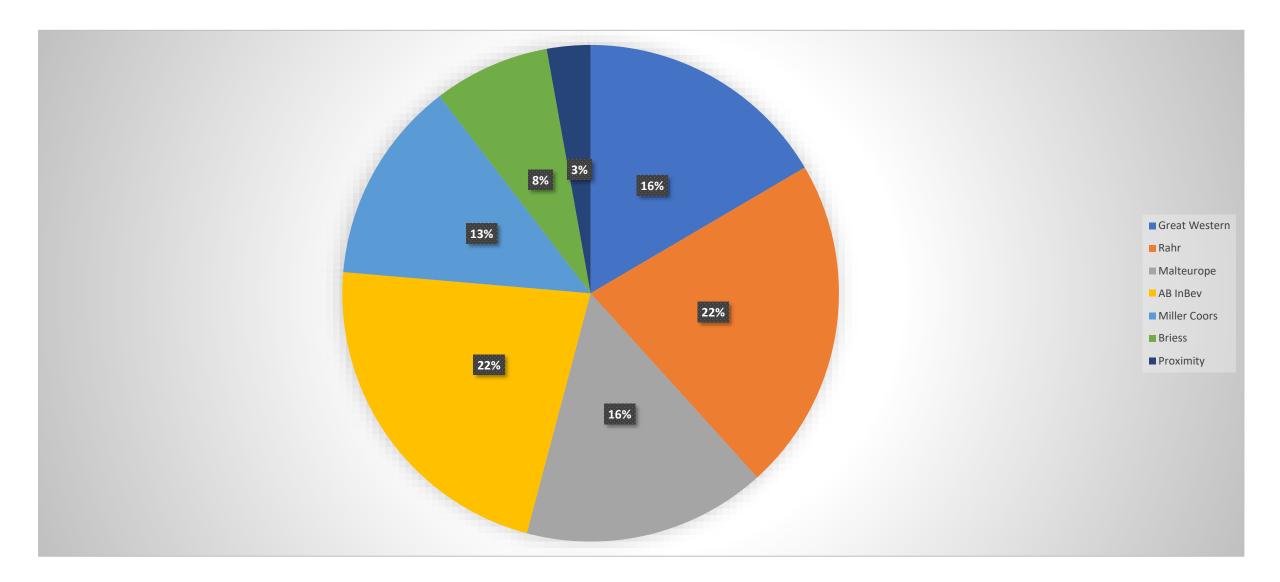
CAN/US Malt Production



Canadian Malt Production by Co.



US Malt Production by Co.

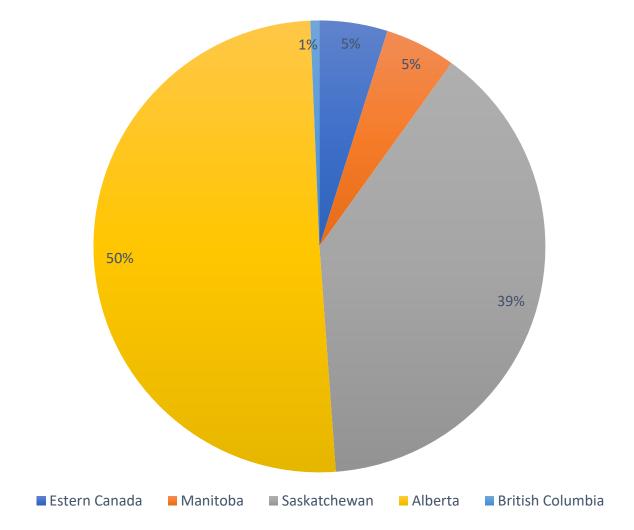




Canadian Barley Production

Canadian Barley Production by Province

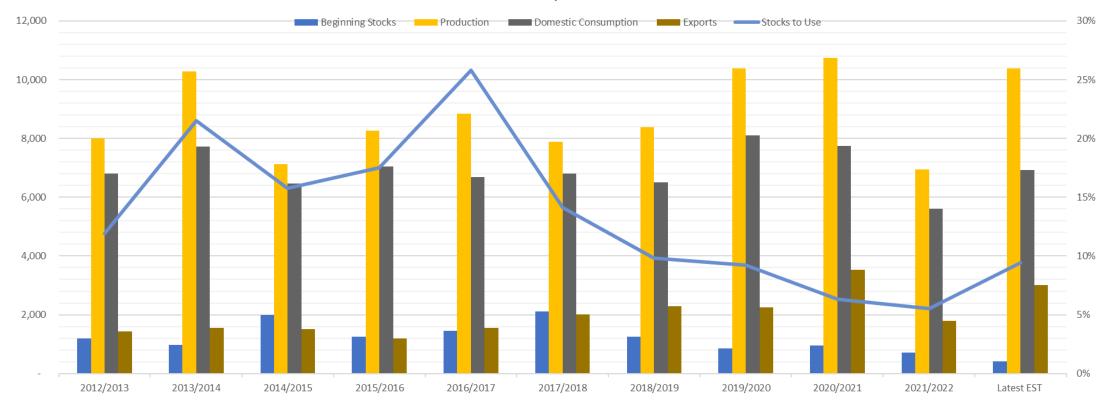
% Of Canadian Production



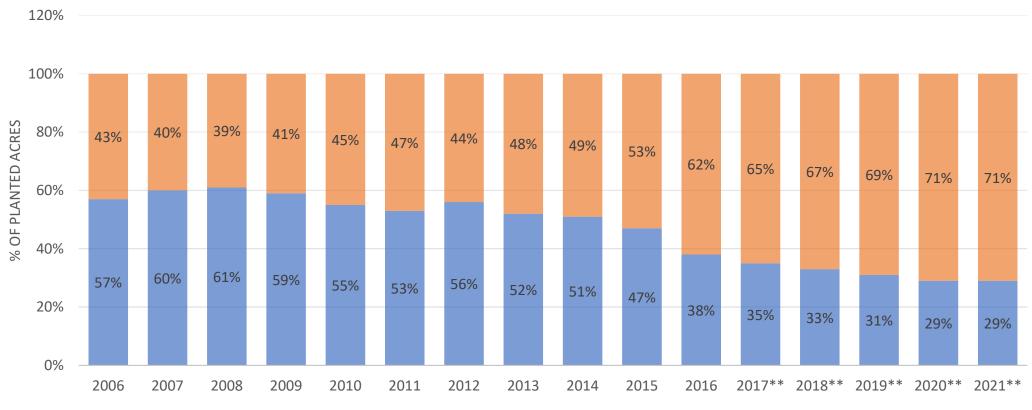
Canadian Barley Balance Sheet

| Attributes | 2011/2012 | 2012/2013 | 2013/2014 | 2014/2015 | 2015/2016 | 2016/2017 | 2017/2018 | 2018/2019 | 2019/2020 | 2020/2021 | 2021/2022 | 2022/2023* |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| Beginning Stocks | 1,502 | 1,195 | 983 | 1,995 | 1,260 | 1,443 | 2,120 | 1,244 | 863 | 957 | 711 | 409 |
| Area Harvested (Hectres) | 2,402 | 2,765 | 2,687 | 2,167 | 2,352 | 2,266 | 2,114 | 2,395 | 2,728 | 2,809 | 3,002 | 2,852 |
| Yield (H/ACRE) | 3.29 | 2.90 | 3.83 | 3.28 | 3.51 | 3.90 | 3.73 | 3.50 | 4 | 4 | 2 | 3 |
| Production | 7,892 | 8,012 | 10,282 | 7,117 | 8,257 | 8,839 | 7,891 | 8,380 | 10,383 | 10,741 | 6,948 | 9,813 |
| Imports | 16 | 19 | 9 | 136 | 161 | 64 | 59 | 43 | 63 | 294 | 150 | 135 |
| Total Supply | 9,410 | 9,226 | 11,274 | 9,248 | 9,678 | 10,346 | 10,070 | 9,667 | 11,309 | 11,992 | 7,809 | 10,358 |
| Feed Dom. Consumption | 5,731 | 5,701 | 6,538 | 5,271 | 5,860 | 5,540 | 5,715 | 5,171 | 6,861 | 6,418 | 4,500 | 5,693 |
| FSI Consumption | 1,185 | 1,110 | 1,180 | 1,200 | 1,180 | 1,140 | 1,090 | 1,337 | 1,247 | 1,329 | 1,100 | 1,228 |
| Domestic Consumption | 6,916 | 6,811 | 7,718 | 6,471 | 7,040 | 6,680 | 6,805 | 6,508 | 8,108 | 7,747 | 5,600 | 6,921 |
| Exports | 1,299 | 1,432 | 1,561 | 1,517 | 1,195 | 1,546 | 2,021 | 2,296 | 2,244 | 3,534 | 1,800 | 2,511 |
| Total Demand | 8,215 | 8,243 | 9,279 | 7,988 | 8,235 | 8,226 | 8,826 | 8,804 | 10,352 | 11,281 | 7,400 | 9,432 |
| Ending Stocks | 1,195 | 983 | 1,995 | 1,260 | 1,443 | 2,120 | 1,244 | 863 | 957 | 711 | 409 | 925 |
| Stocks to Use | 15% | 12% | 22% | 16% | 18% | 26% | 14% | 10% | 9% | 6% | 6% | 10% |

Canadian Barley Balance Sheet



Silver Lining?



CANADIAN BARLEY ACRES

■ Feed Barley ■ Malting Barley

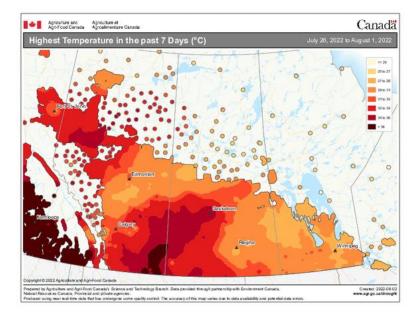
Canadian Crop 2021 Re-Cap

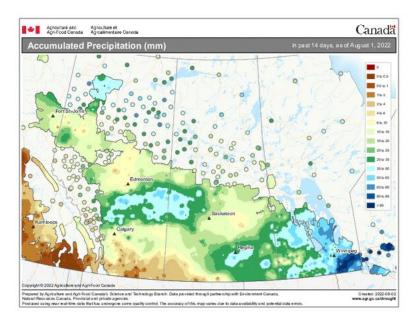
- Canadian quantity was extremely low (Spring forecast was at 12.5 mmt, Crop came in under 7.0 mmt: -45%!)
- Quality was below average (plumps 10% lower and protein averaging 13+%)
- Substantial loss of acres occurred during growing season and harvest due to:
 - Drought (minimal moisture and excessively high temperatures)
 - Hail
 - Insects
- Lack of carry out
- 2021 crop barley stocks will run out at approximately August/September, 2022

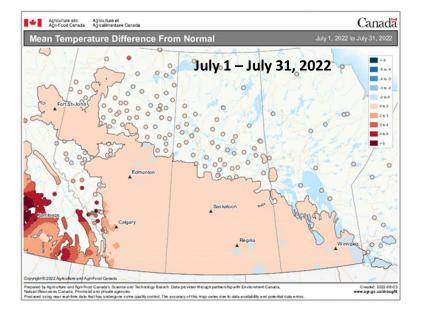


Recent Weather Patterns

Canadian Prairies







Canadian 2022 Crop Update

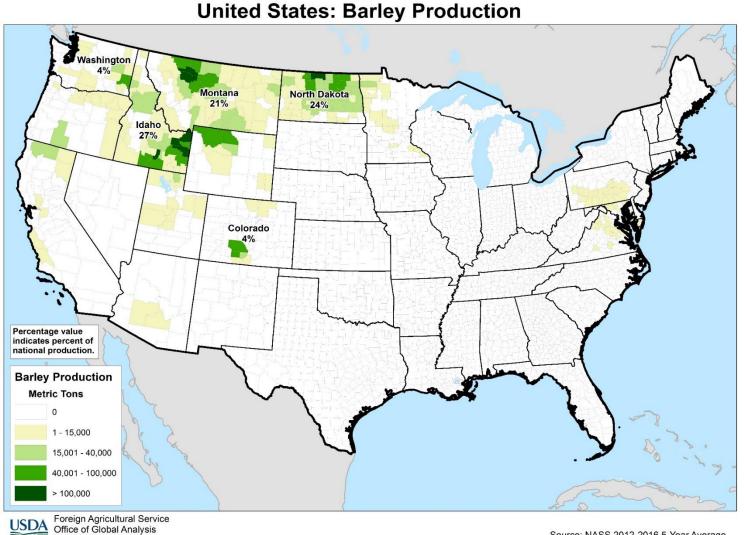
- Crop progress:
 - Rain events have slowed substantially, with severe thunder showers and hail storms ensuing during this two week period throughout the prairies.
 - Minimal sporadic showers are forecasted continuing throughout the next 2-3 weeks.
 - Temperatures continue to be in the range of 25-30+ degrees Celsius have been the norm over the last two weeks helping the maturation process with slight concerns as to having too much heat.
 - Growth stages: all barley has headed and in the soft/hard dough stages (more advanced in the southern regions). Some regions starting to turn.
 - Still looking to be a slightly later crop (5-10 days) with harvest expected to start in southern AB by mid-August.
 - Expectation is that yields will be average to above average (60-90 bu/ac).
 - Projecting a 10 mmt crop agw.



US Barley Production

US Barley Growing Regions

International Production Assessment Division



9

Source: NASS 2012-2016 5-Year Average Summer/Winter Barley Production by County

US Barley Production Summary

| | | Seeded Harvested (000s acres) (000s acres) | | | Yie (bu/a | | Production (000s bushels) | | |
|---------------------------|-------|---|-------|-------------------|--------------|-------------------|------------------------------|---------|-------------------|
| State | 2021 | 2022 | 2021 | 2022 ¹ | 2021 | 2022 ¹ | 2020 | 2021 | 2022 ¹ |
| Arizona | 18 | 18 | 14 | 16 | 125.0 | 126.0 | 976 | 1,750 | 2,016 |
| California | 40 | 50 | 13 | 22 | 63.0 | 45.0 | 1,457 | 819 | 990 |
| Colorado | 49 | 71 | 47 | 60 | 111.0 | 137.0 | 6,525 | 5,217 | 8,220 |
| Idaho | 500 | 600 | 490 | 560 | 89.0 | 111.0 | 55,000 | 43,610 | 62,160 |
| Minnesota | 45 | 55 | 34 | 35 | 55.0 | 65.0 | 2,350 | 1,870 | 2,275 |
| Montana | 920 | 1,090 | 625 | 855 | 38.0 | 42.0 | 45,675 | 23,750 | 35,910 |
| North Dakota | 580 | 690 | 430 | 565 | 51.0 | 73.0 | 28,980 | 21,930 | 41,245 |
| Virgina | 30 | 40 | 7 | 11 | 75.0 | 78.0 | 441 | 525 | 858 |
| Washington | 75 | 90 | 70 | 75 | 38.0 | 78.0 | 6,390 | 2,660 | 5,850 |
| Wyoming | 79 | 66 | 70 | 51 | 91.0 | 99.0 | 5,952 | 6,370 | 5,049 |
| Other States ² | 267 | 276 | 148 | 145 | 62.0 | 70.9 | 11,578 | 9,172 | 10,279 |
| Total U.S. | 2,603 | 3,046 | 1,948 | 2,395 | 60.4 | 73.0 | 165,324 | 117,673 | 174,852 |

BARLEY PRODUCTION SUMMARY

Source: USDA NASS Agriculture Statistics Board, July 12, 2022 Crop Production Report

¹Forecasted July 1, 2022

²Other States include: Alaska, Delaware, Kansas, Maine, Maryland, Michigan, New York, North Carolina, Oregon, Pennsylvania, South Dakota, Utah, and Wisconsin. Individual State level estimates will be published in the Small Grains 2022 Summary.

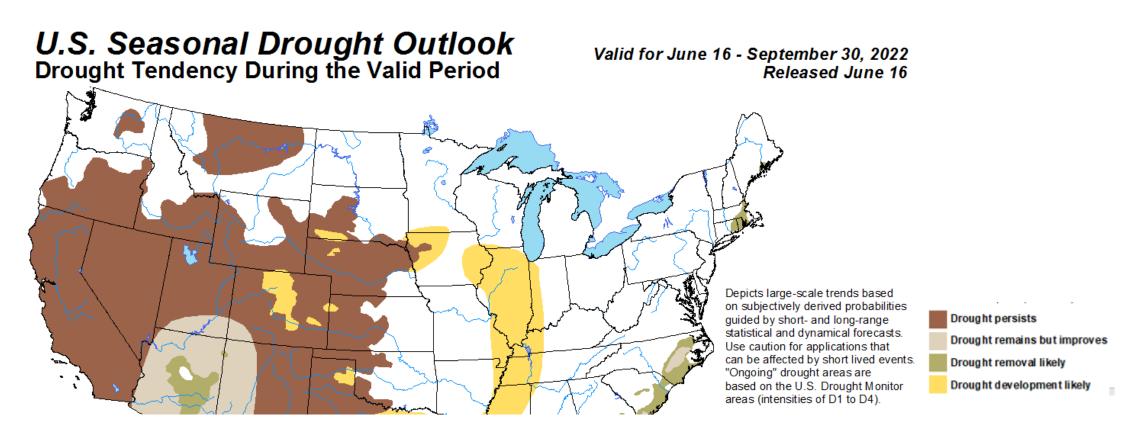
US Drought Outlook

10-day Outlook:

Warmer temperatures arriving this weekend, with temps in the 70s to 80s for the Palouse and Most of Washington...

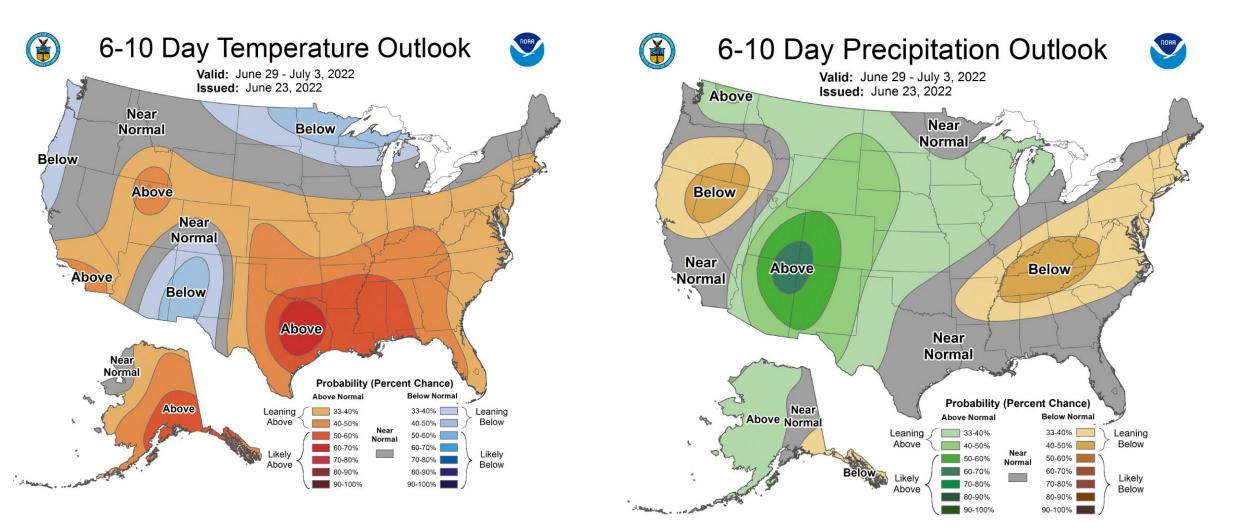
Look for Mid 70's to low 80s for Klamath Falls area.

Look for Mid 80s to Mid to upper 90s for central Idaho area this weekend with temps coming back into the 70's mid week.



Immediate Weather Outlook

Temperatures are warming into the weekend in our growing regions. We will see most of our regions getting into the 90's but coming back to near normal temps (70's-80's) for the next 10 days.



US 2022 Crop Update - AMBA Crop Report

Eastern WA

- 2 inches of rain last weekend with warmer growing days to follow in the fourth week of June
- Growers feeling confident about moisture profile and seeing strong yields
- Crop is up and looking good with nice head development and plump kernels

US 2022 Crop Update - AMBA Crop Report

North Dakota

- 98% planted according to the National ag stats service
- Crop is running 10-14 days behind on average regarding crop development
- Ten-day forecast calls for normal temps with no extreme heat

US 2022 Crop Update - AMBA Crop Report

Idaho

- Winter barley field irrigation is complete.
- Early spring barley fields are starting to head out this week.
- 10-day forecast calls for temps in the mid to low 80's which should continue for the rest of June
- Temps in southern Idaho have been 20-30 degree F lower than a year ago
 - In 2021 June 13 was over 100 F
 - 2022's highest temp has been 87 F (Temperature recorded in Blackfoot Idaho)

US 2022 Crop Update - AMBA Crop Report

Montana

- Showers in the north central part of the state have been beneficial for the barley crop
- Cool weather has been the norm
- 3 inches have come in the past week giving the barley an excellent chance, but we will need to see more timely rains to get expected yields

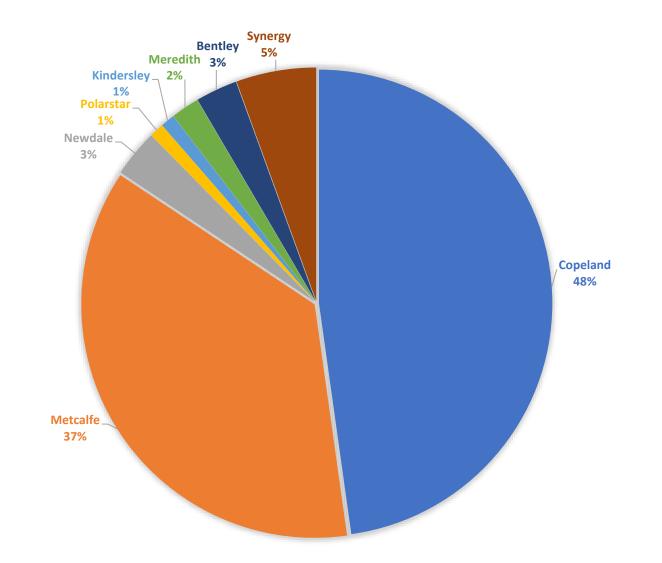
US 2022 Crop Overview

- Production is forecast at 175 million bushels, up 49% from 2021.
- Based on conditions as of July 1, the average yield is forecast at 73.0 bushels per acre, up 12.6 bushels from last year.
- Area harvested for grain or seed, at 2.40 million acres is up 23% from 2021.
- A record high yield is expected in Idaho.
- Nationwide, 97 percent of the barley acreage was sown by June 12
- Overall, 53 percent of the barley acreage was reported in good to excellent condition on June 26, compared to 31 percent at the same time last year.
- Positive Outlook

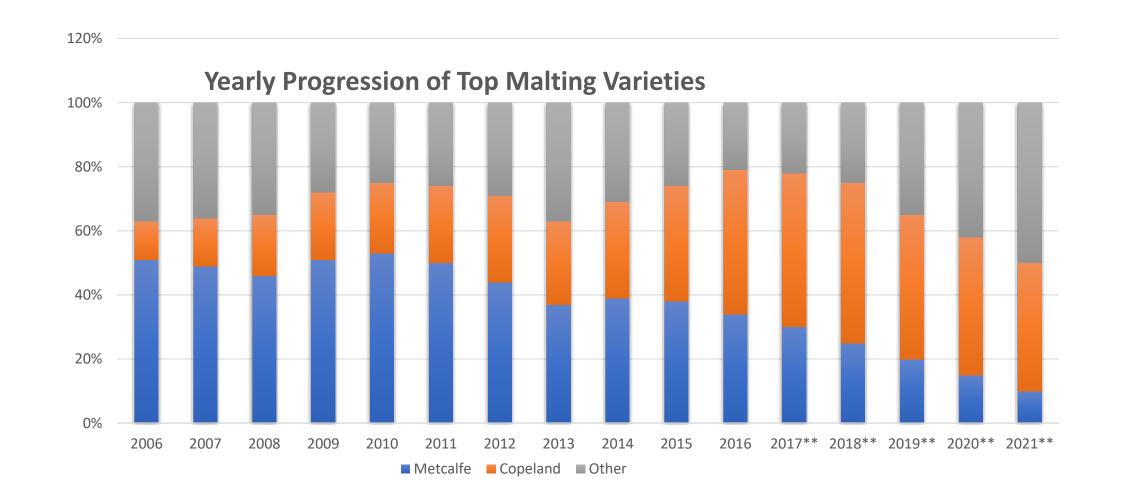


Canadian Barley Varieties

Canadian Malting Barley Varieties 2019



Yearly Progression of Canadian Varieties

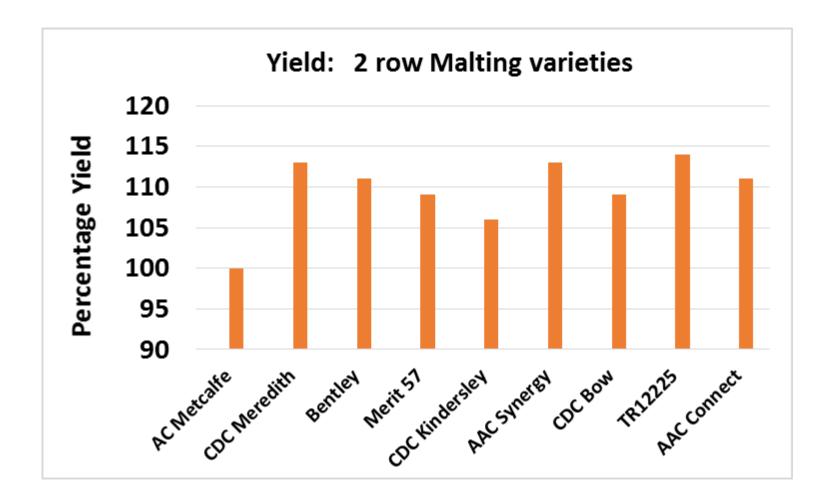


New variety to market timeline (US-CAN)

Development



2-Row Yields



Two Row Variety Selection 2020/21

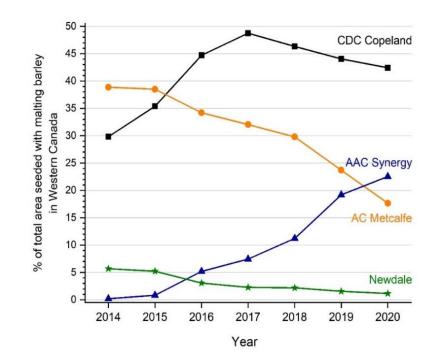
| Two Rowed Cultivars: % Seeded to Malting Barley | | | | | | | | | | |
|---|-------------|-------------|-------------|-------------|-----------------------------|--------------------|--|--|--|--|
| Crop Year: | <u>2016</u> | <u>2017</u> | <u>2018</u> | <u>2019</u> | <u>% Change (18->19)</u> | <u>2020 (est.)</u> | | | | |
| CDC Copeland | 45.0 | 48.5 | 46.2 | 44 | - 4.8 % | 42.5 (-3.4%) | | | | |
| AC Metcalfe | 32.0 | 30.5 | 29.7 | 23.7 | - 20.2 % | 18 (-24%) | | | | |
| CDC Meredith | 3.0 | 0.7 | 0.7 | 0.5 | - 28.6 % | 0.1 (-80%) | | | | |
| Newdale | 4.8 | 2.3 | 2.1 | 1.5 | - 28.6 % | 1.1 (-27%) | | | | |
| Bentley | 4.0 | 1.8 | 1.3 | 0.7 | - 46.2 % | 0.4 (-43%) | | | | |
| CDC Kindersley | 3.5 | 0.5 | 0.4 | 0.2 | - 50 % | 0.1 (-50%) | | | | |
| CDC Polarstar | 1.0 | 0.4 | 0.2 | 0.1 | - 50 % | 0.1 (nc) | | | | |
| AAC Synergy | 3.0 | 7.4 | 11.1 | 19.2 | + 73 % | 22 (-14.6%) | | | | |
| Other * | 3.0 | 4.0 | 3.5 | 6.1 | + 74.3 % | 12.4 (+103%) | | | | |
| Total 2 Row | 94.0 | 95.2 | 95.3 | 96 | | 96.7 | | | | |
| Total 6 Row | 6.0 | 4.8 | 4.7 | 4.0 | | 3.3 | | | | |
| | 100% | 100% | 100% | 100% | | 100% | | | | |

- *% change from 2019 to AAC Connect, CDC Bow, CDC Fraser, Cerveza, Lowe, Sirish, other
- *Decrease in number of introductions; increase in acres of established new varieties
- Source: Barley Production Quality of Western Canadian Malting Barley, Canadian Grain Commision, Fall 2020 (numbers in brackets are estimated 2020)

Two Row Variety Selection

Please note the variety trends exhibited in the graph to the right:

- Copeland is slowly decreasing in % of total of seeded acres
- Metcalfe has substantially decreased and good quality is now a challenge to source (agronomics and disease)
- Newdale is steadily decreasing in % of total seeded acres
- Synergy, being the only alternative for new Canadian malting varieties for 4 years, aggressively increased in acres until crop 2020. It has now slowed and is expected to decrease in the coming years due to better, new varietals that are up and coming.



Source: Barley Production Quality of Western Canadian Malting Barley, Canadian Grain Commision, Fall 2020

Commentary on new, major varietal trends

- AC Connect:
 - Registered in 2016
 - Excellent yield: +15% compared to Metcalfe
 - Best disease package of Canadian malt barley
- CDC Bow:
 - Registered in 2016
 - Excellent yields: +15% compared to Metcalfe
 - Best lodging resistance of Canadian malt barley
- CDC Fraser:
 - Registered in 2016
 - Excellent yield: + 15% compared to Metcalfe
 - Highly enzymatic variety, Low in DMSP

What can Brewers do to support barley?

- Barley is now a specialty crop, no longer a commodity
- The Canadian and US Governments are no longer funding barley development – leaving industry to manage

BMBRI – Brewing & Malting Barley Research Institute <u>www.bmbri.ca</u>

The BMBRI organization is responsible for the development of barley varieties in North America

Out of 8,000+ Brewers in North America, there are less than <u>15</u> Brewery members of BMBRI!



US Barley Varieties

2022 AMBA recommended varieties:

TWO-ROW

AAC Connect AAC Synergy ABI Cardinal ABI Eagle ABI Growler ABI Voyager AC Metcalfe Bill Coors 100 CDC Copeland Charles* Conrad

Endeavor* Expedition Explorer Flavia* Hockett LCS Genie LCS Odyssey LCS Violetta* Mayflower Merit 57 Moravian 37 Moravian 69 Moravian 164 Moravian 165 Moravian 170 Moravian 179 ND Genesis Newdale Pinnacle Puffin* Regina* Thunder* Wintmalt*

SIX-ROW

Celebration Innovation Lacey Legacy Quest Thoroughbred* Tradition

* winter



AMBA Recommended Barley Varieties past 20 yrs

AMBA Recommended Malting Barley Variety List 2001-22

| 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-----------------|---------------------|---------------------|--|--|---------------|--------------------|---------------|--------------------|---------------|---------------------|-----------------|--|---------------------|-----------------|-----------------|-----------------|---------------------------------------|-----------------|-----------------|---|----------------|
| wo Row Variet | des | | | | | | | | | | | | | | | | | | | | AAC Connect |
| winters | | | | | | | | | | | | | | AAC Synergy | AAC Synergy | AAC Synergy | AAC Synergy | AAC Synergy | AAC Synergy | AAC Synergy | AAC Synergy |
| | | | | | | | | | | | | | | | | | | | | | ABI Cardinal |
| | | | | | | | | | | | | | | | | | | | ABI Eagle | ABI Eagle | ABI Eagle |
| | | | | | | | | | | | | | | | | | | ABI Growler | ABI Growler | ABI Growler | ABI Growler |
| | | | | | | | | | | | | | ABI Voyager | ABI Voyager | ABI Voyager | | | ABI Voyager | ABI Voyager | ABI Voyager | ABI Voyager |
| | - | | | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcal fe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe | AC Metcalfe |
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Summary

- 2022 Barley Crop estimated 146,200MMT
- Global production volume down slightly from estimate due to High Temps in Europe and the Russia/Ukraine Conflict impacts
- US Production projected up 49% over 2021 Crop
- Quality is expected to be better than average
- Pricing will remain high due to lack of carryover stocks from 2021 and increased cost of inputs (fuel, energy, fertilizer)
- AMBA and BMBRI are excellent malting barley resources
- New Barley Varieties can take up to 20 years to develop (may only be in market for 10-20 yrs)
- Remember it is not a crop until it is in the bin!

Thank you!



Tim Burke – Sales Manager

Country Malt Group (Based in Chicago, IL)

224.254.8246, tburke@countrymalt.com

Hello, my name is Tim Burke of Country Malt Group, I have 18 years of experience in food and beverage with

9 years in the beer and brewing space. For the past 8 years, I've worked with Country Malt Group. During this time, I have had the privilege to work with some of the most creative and passionate people in the industry. I have also been fortunate enough to visit and consult with craft breweries and distilleries in over 25 States and 3 Canadian Provinces, visit hop farms and conduct hop selections in Yakima Valley, walk barley fields in Idaho and the Canadian Prairie and visit malt houses in Canada and the US giving me a unique perspective of the growing craft brewing and distilling industry.

DRY HOP CREEP



YCH Hop and Brew School

Great Taste of the Midwest 2022

Laura Burns

Omega Yeast

... and other hop topics

Who are we?

Omega Yeast Labs Chicago, IL / St. Louis, MO

High quality, pitch-ready liquid yeast. Handful of microbiologists, homebrewers, professional brewers and craft beer fans who made it our express purpose to make brewing easier and better for everyone.

- Be Helpful
- Be Creative
- Be Fresh

www.omegayeast.com







Laura Burns Director of R&D

DRY HOP CREEP: A LITTLE HISTORY

1893 Horace T. Brown "Freshening Power of Hops"

1941 Janicki et al. "Maltase in Hops"

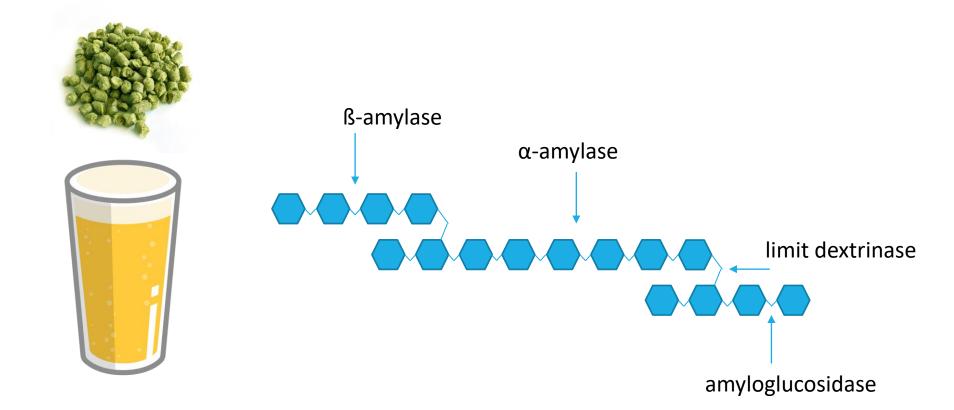
2017, and 110 years later... "Hop Creep"

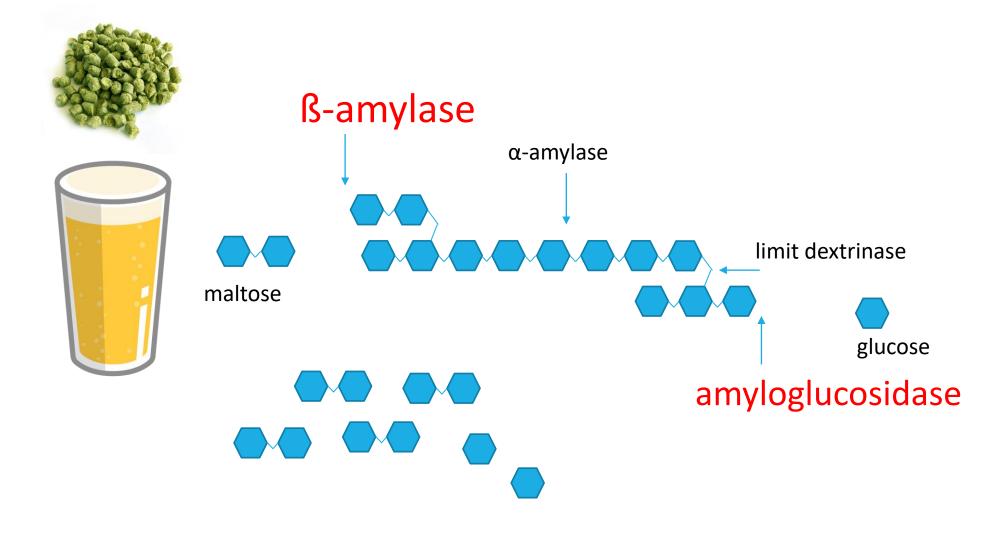
Shellhammer Lab, Allagash, Bell's, Russian River ... Hop diastase enzymes and refermentation in dry hopped beers

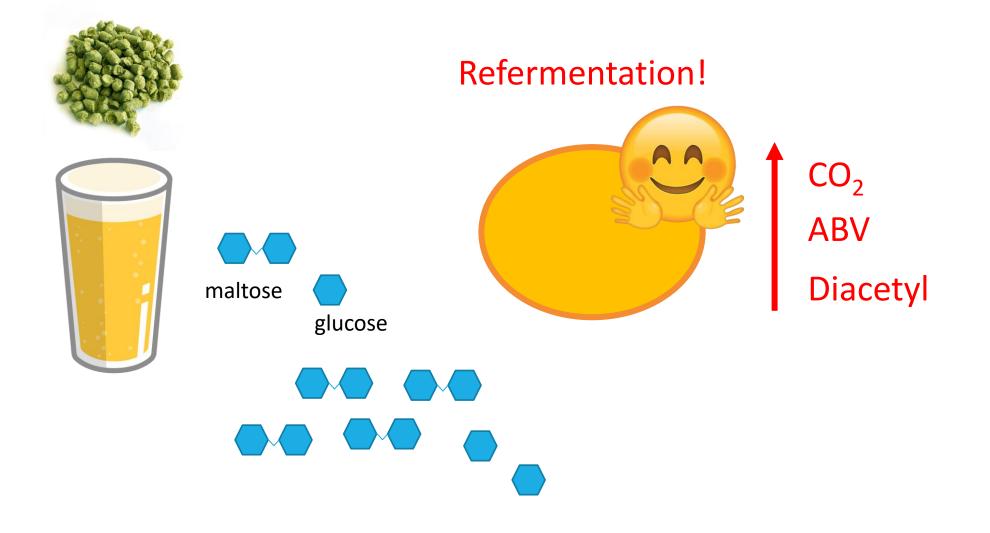


Horace T. Brown.

Finished beer Unfermentable dextrin/maltodextrin







WHERE DO THE ENZYMES COME FROM?



Or

Hops



Microorganisms on Hops

WHERE DO THE ENZYMES COME FROM?

Hops

JOURNAL OF THE AMERICAN SOCIETY OF BREWING CHEMISTS 2022, AHEAD-OF-PRINT, 1-13 https://doi.org/10.1080/03610470.2022.2084327





A Search for Diastatic Enzymes Endogenous to *Humulus lupulus* and Produced by Microbes Associated with Pellet Hops Driving "Hop Creep" of Dry Hopped Beer

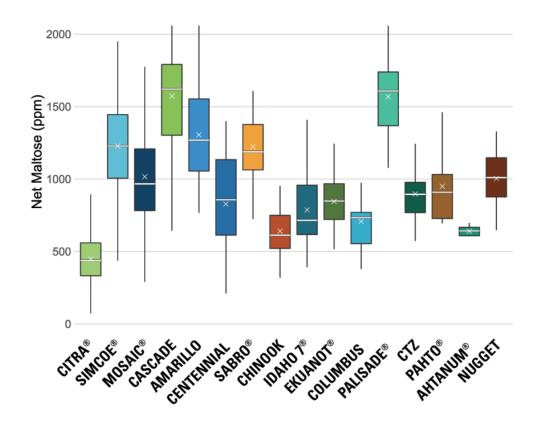
Matthew T. Cottrell (D)

Heavy Seas Beer, Halethorpe, MD, U.S.A.



WHAT VARIABLES IMPACT HOP CREEP: HOPS

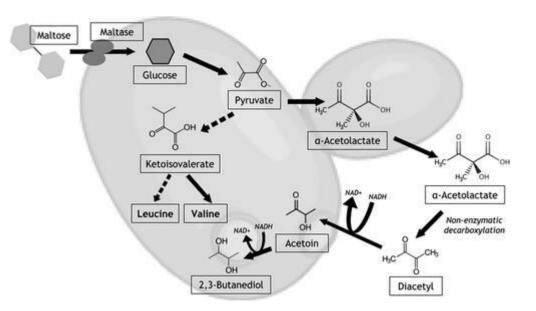
- Variety
 - Ex. Citra low, Cascade high
- Hop Products
 - Extracts < Cryo < T90
- Processing/Handling
 - Kilning
 - Storage
- Agricultural Influences
 - Terroir
 - Crop Year



Rob Ring, Yakima Chief

WHAT VARIABLES IMPACT HOP CREEP: YEAST

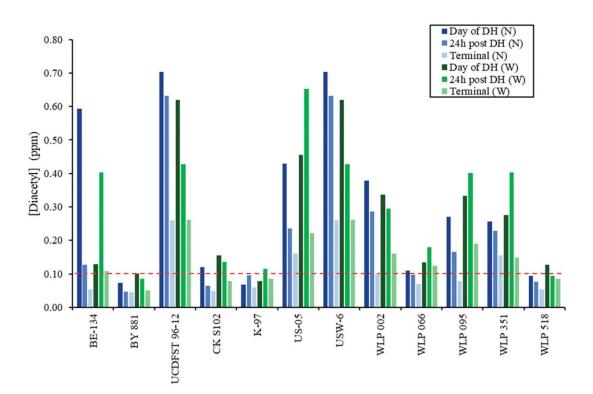
- Certain yeast are prone to diacetyl
 - Lager
 - Chico
 - English Strains
- Not correlated to flocculation
- Yeast engineered to prevent diacetyl formation!



James Bruner, UC Davis/Creature Comforts

WHAT VARIABLES IMPACT HOP CREEP: YEAST

- Certain yeast are prone to diacetyl
 - Lager
 - Chico
 - English Strains
- Not correlated to flocculation
- Yeast engineered to prevent diacetyl formation!



James Bruner, UC Davis/Creature Comforts

WHAT VARIABLES IMPACT HOP CREEP: RECIPE AND DRY HOPPING PRACTICES

- Target attenuation/terminal Plato
- Dry hop addition rate
- Timing of the dry hop
- Temperature at dry hop
- Circulation vs static dry hop
- Dry hop contact time
- Pre or post yeast removal -



Arnbjørn Stokholm and Thomas H. Shellhammer Oregon State University, Corvallis, Oregon

EXECUTIVE SUMMARY There is evidence that hops have amylolytic enzymes in or on them that biochemically modify beer during dry-hopping, leading to degradation of long-chain, unfermentable dextrins into fermentable sugars. This increase in fermentable sugars can, in the presence of yeast, give rise to a slow secondary fermentation, which is referred to as 'hop creep.' Hop creep requires three conditions for it to appear: (1) some amount of unfermentable real extract in the wort or bee prior to dry-hopping; (2) live yeast in suspension; and (3) the addition of hops to fermenting or fermented beer. The main consequences of hop creep result in beer being out of specification in terms of alcohol, diacetyl and CO, (Table 1). It is particularly concerning when it occurs post-packaging because of the consumer safety risk related to package over-pressurization. Methods for controlling hop creep, to either accentuate or reduce it, involve manipulating wort composition, yeast strain selection and suspended cell concentration during dry-hopping and dry-hop form, timing, contact time and temperature.

WORT FERMENTABILITY AND BIOCHEMISTRY

The mashing process combines malted barley and warm water to create wort, which is made up of fermentable sugars (principally, maltose). unfermentable dextrins, proteins, minerals and ash. Taken together these components are termed 'total extract.' Yeast use the fermentable sugars during fermentation to produce alcohol, CO., more yeast, and various other secondary metabolites, some of which contribute to fermentation-derived beer flavor. The wort components consumed by yeast are referred to as the 'fermentable extract.' In beer, the longerchain dextrins are not fermented, and once fermentation is complet these dextrins carry through into the final beer. This fraction of the extract along with the untouched protein, minerals and ash is referred to as 'real extract.' The amount and type of unfermentable dextring remaining in the final beer depends on the enzymic properties of the mash grist and the mashing temperature/time profile. The maltderived enzymes are inactivated during wort boiling, and after the boil, the wort is enzymatically inactive until the yeast is added after cooling and aeration. Some brewers choose to add hops near the end of fermentation or after fermentation is complete to accentuate hopderived flavors and aromas, in a process known as dry-hopping.

HOW HOP CREEP IS TIED TO DRY-HOPPING long or indeterminate time to finish. Extended cellar time can tie up During drv-hopping, enzymes associated with the hops are carried into fermentation or dry-hopping tank space, thereby delaying production of the beer and begin breaking down unfermentable dextrins left behind

from mashing into fermentable sugars. The action of these enzymes appears to be more active when hop material is suspended in beer but a portion of these enzymes may migrate into beer and remain active even after the hops have been removed from the fermenter dry-hopping vessel. Any amount of yeast remaining in finished beer can metabolize the sugars liberated by amylolytic enzymes, producing alcohol and CO., When this occurs within the brewery cellar, a brewer will notice a slow decline in the apparent gravity of the dry-hopped beer beyond the anticipated terminal gravity. This slow reduction in the final gravity is referred to by brewers as hop creep

TABLE 1: An example of hop creep in a beer that was dry-hopped near the end of active fermentation when the apparent extract reached 3.5°P (0.G. 14.3°P)

| Beer property | Unit | Without dry- hopping' | 9 days after dry- hopping | Absolute Difference | | |
|--|-----------|-----------------------------|---------------------------------|------------------------|--|--|
| Real extract | %w/w (°P) | 5.03 | 4.70 | -0.27 | | |
| Apparent extract | %w/w (°P) | 2.75 | 2.25 | -0.50 | | |
| Real degree of fermentation (RDF) | % | 67.36 | 70.44 | +3.08 | | |
| Apparent degree of fermentation (ADF) | % | 81.20 | 85.02 | +3.82 | | |
| Alcohol | %v/v | 6.42 | 6.92 | +0.50 | | |
| CO, | volumes | | | +2.02 | | |

ISSUES CAUSED BY HOP CREEP Fermenter hop creep leads to extended cellaring time, as the refermentation caused by the spike in fermentable extract can take a

Continued >

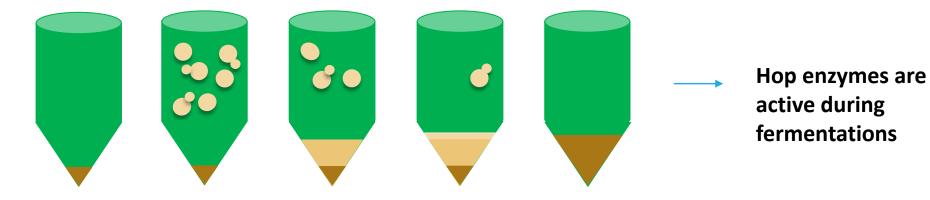
OMEGA YEAST

METHODS TO MITIGATE HOP CREEP

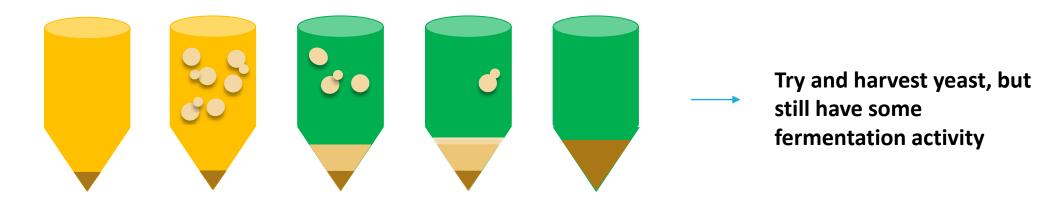
- Limit Potential
 - Use hops with high diastase activity in the whirlpool, and low diastase activity for the dry hop
 - Target more conversion in the mash
 - An early charge of dry hop can minimize creep potential of later additions
- Ride it out
 - Time dry hop for when yeast is still active (pre-diacetyl rest)
- Prevent it with a cold, short dry hop
 - Little risky if enzymes have a chance to convert later in warm storage
- Pasteurize/Inactivate hop enzymes
 - Either direct inactivation of hops (sous-vide trials)
 - Very low PU targets with a flash pasteurizer can be used to inactivate enzymes

METHODS TO MITIGATE HOP CREEP

Limit Potential: Early Dry Hop Charge

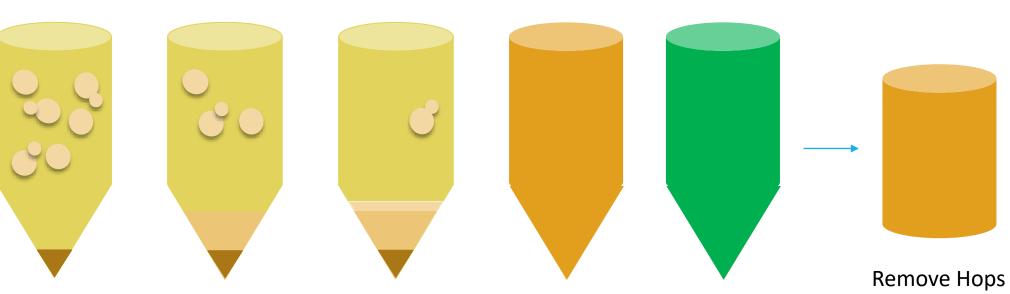


Ride it out: Mid-Late Dry Hop



METHODS TO MITIGATE HOP CREEP

Prevent: Cold, Short Dry Hop:



Finished/Cleared VDK Crash and Drop Yeast

Dry Hop cold 24-48 hour

Remove Hops (maybe flash pasteurize)

HOW CAN I PREDICT HOP CREEP?

Measuring diastase activity in hops:

- Determine which hops to use where!
- Yakima Chief has been working on adding this information to hop spec sheets

Determining what level of creep to expect in your beer:

- Depends on the remaining starch level/composition, yeast strain and dry hop
- Forced Hop Creep Assay

LAB QC ASSAY: MEASURING DIASTASE ACTIVITY IN HOPS

Adapted from ASBC Malt 6. Diastatic Power

- 1. Starch substrate or commercial beer sample incubated for 48 hours with 10 g/L of hops (2.5#/bbl).
- 2. Measure maltose and glucose
 - UV/vis spectrophotometer: convert the maltose to glucose with maltase enzyme and measure total glucose with Glucose Oxidase Assay
 - HPLC: direct measurement of total maltose and glucose





LAB QC ASSAY: FORCED HOP CREEP

Adapted from ASBC Wort 5. Yeast Fermentable Extract

- 1. Sterilize a flask and stir bar.
- 2. From fermentation pre-dry hop, measure apparent extract.
- 3. Collect with aseptic technique a sample of fermenting beer pre-dry hop and add amounts hops corresponding to the total dry hop.
- 4. Place the flask with the dry hopped beer sample on a stir plate in a warm room or incubator set to 30°F.
- 5. After 48 hours and sample the apparent extract and determine the level of hop creep.



TAKEAWAYS

Hop creep happens and it is manageable!

Think about changing your approach if you continue to see stubborn diacetyl or trailing fermentations on tanks.

Choose the right yeast strains and hop products to minimize creep.

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THIOLIZED YEAST Unlocking Tropical Aromas In Beer



Precursor Thiols Non-aromatic



Thiolized Yeast



Thiols Tropical Aroma

BIOTRANSFORMATION

What are thiols?

Tropical and citrus aromas

Found in many tropical fruits

Very potent aroma compounds

Threshold in the nanomolar concentrations (parts per trillion!)

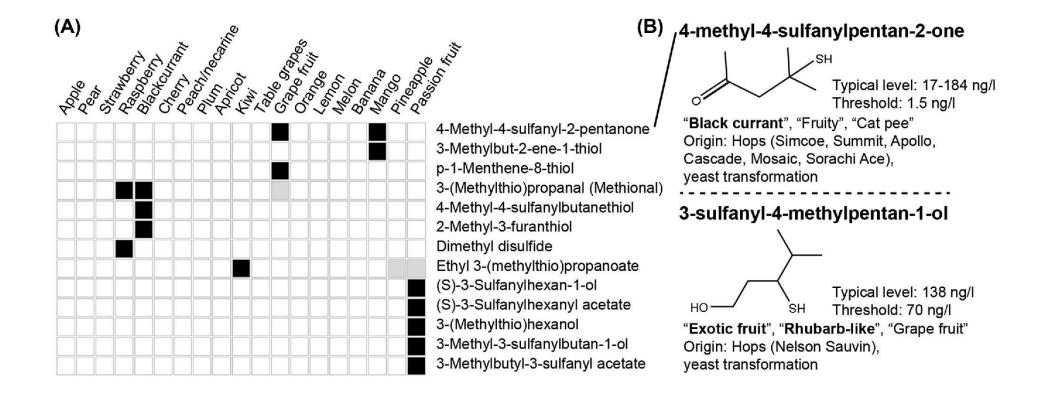
Characteristic flavor

- Sauvignon blanc wines (tropical fruit, citrus)
- Nelson Sauvin, Hallertau Blanc (exotic fruit-like, white winelike)



| Polyfunctional Thiol | Sensory | Threshold (ng/L) |
|----------------------|------------------------------|---------------------|
| 4MSP (4MMP) | Box Tree, Black Current | 1.5 |
| 3SH (3MH) | Grapefruit, Passion Fruit | 60 |
| 3SHA (3MHA) | Passion Fruit | 4 |
| 3S4MPol | Grapefruit, Rhubarb | 40 |
| 3S4MPA | Grapefruit, Rhubarb | 120 |

Thiols Found in Hops and Fruits



FEMS Microbiology Reviews 2019, 43,193-222; https://doi.org/10.1093/femsre/fuy041

THIOLS ARE VERY ODOR ACTIVE



21,000 bbls (660,000 gal)

Parts per million (mg/L) Parts per billion (ug/L) Parts per trillion (ng/L)



5 beers – 21 bbl Esters, aldehydes 2.5 ml - 5 beers Diacetyl

2.5 ul – 2.5 ml Thiols

THIOLS ARE VERY ODOR ACTIVE

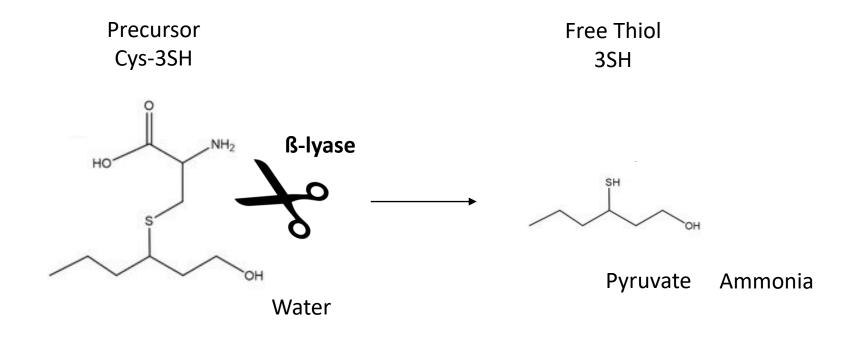


21,000 bbls (660,000 gal)

| Polyfunctional Thiol | Sensory | Threshold (ng/L) | ul into the pool |
|----------------------|---------------------------|---------------------|---------------------|
| 4MSP (4MMP) | Box Tree, Black Current | 1.5 | 3.75 ul |
| 3SH (3MH) | Grapefruit, Passion Fruit | 60 | 150 ul |
| 3SHA (3MHA) | Passion Fruit | 4 | 10 ul |
| 3S4MPol | Grapefruit, Rhubarb | 40 | 100 ul |
| 3S4MPA | Grapefruit, Rhubarb | 120 | 300 ul |

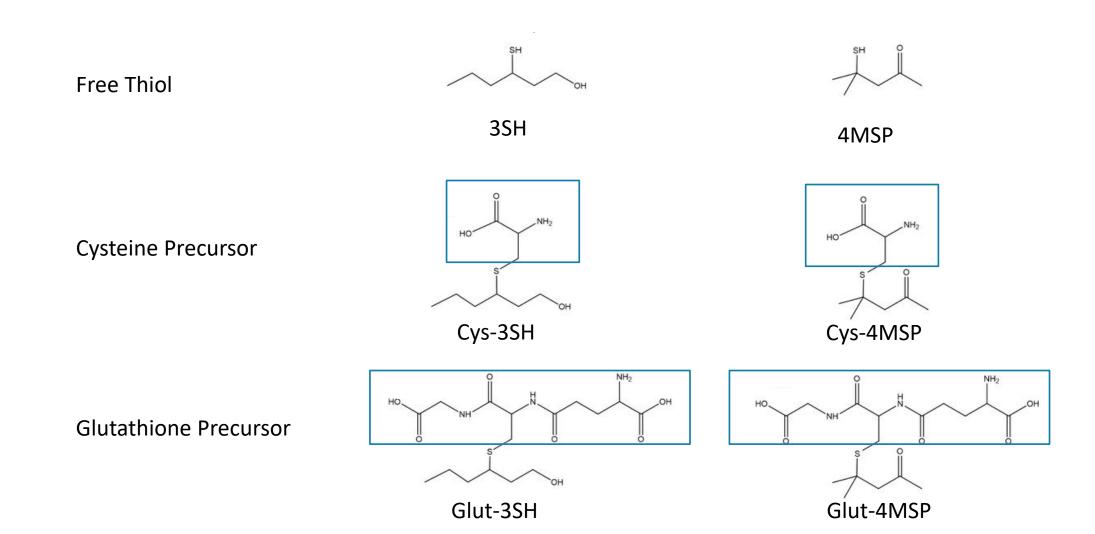
Thiols

THIOL BIOTRANSFORMATION



ß-lyase enzyme (carbon-sulfur lyase): cleaves the thiol precursor to release the free thiol

WHAT ARE THIOL PRECURSORS



OMEGA YEAST

Known ß-lyase Enzyme in Yeast:

 \nearrow

lrc7

ß-lyase enzyme that frees thiols from precursors



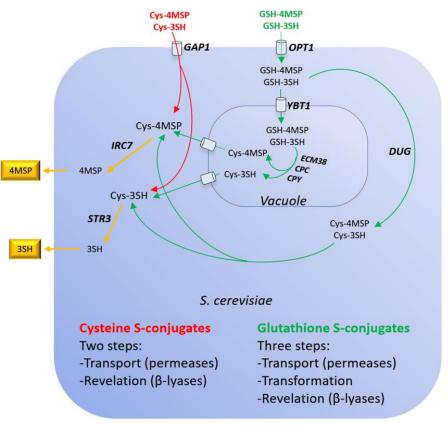
Wine Studies

Irc7 is activated when nutrients are limited Many wine strains have inactive versions of Irc7



Beer Studies

Limited Irc7 activity in wort



Ruiz et al. App. Micro. And Biotech. 2019

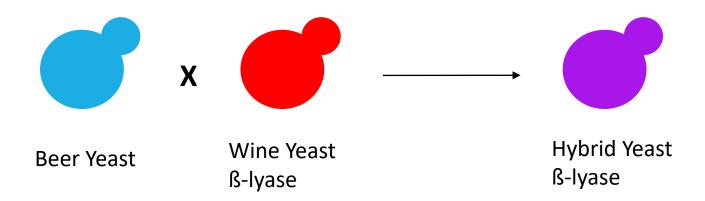
YEAST HYBRID APPROACH FAILED TO SIGNIFICANTLY INCREASE THIOLS IN BEER

1. Wine strains with high ß-lyase activity used to ferment beer.

2. Crossing wine strains with beer strains.

Vin13 x Saison

Maxithiol x Hazy IPA strain

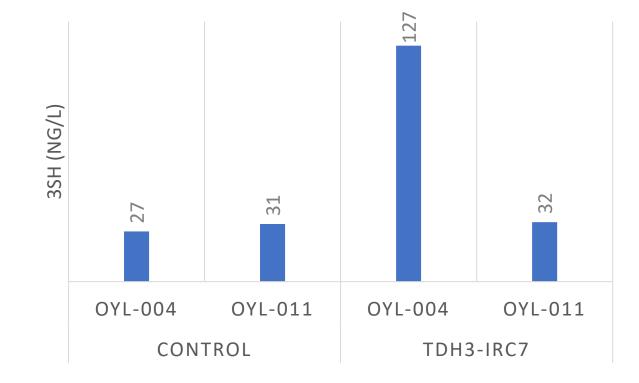


Thiols were not significantly elevated

- Nitrogen levels in beer are in excess

- Low/no IRC7 expression

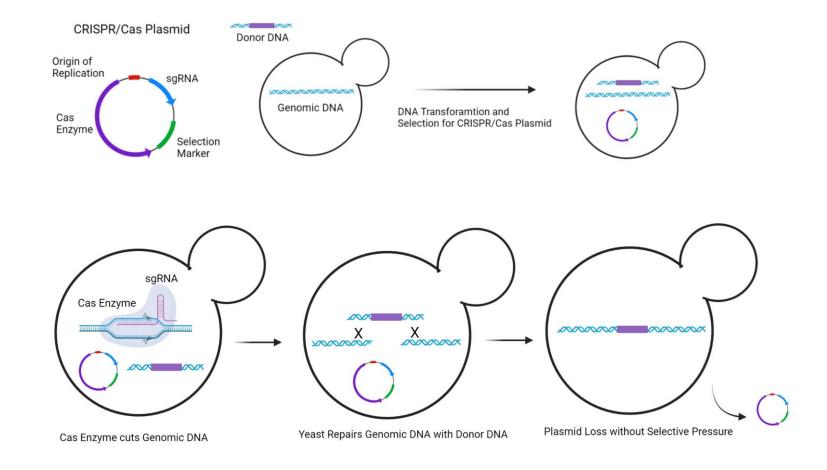
Activating the yeast ß-lyase, Irc7, results in thiol biotransformation!



OYL-004 California Ale OYL-011 London Ale III

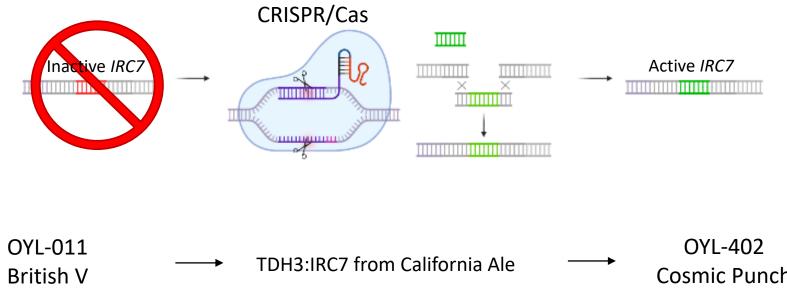
From this we also discovered that London Ale III had an inactive Irc7

How we use CRISPR/Cas to engineer brewing yeast



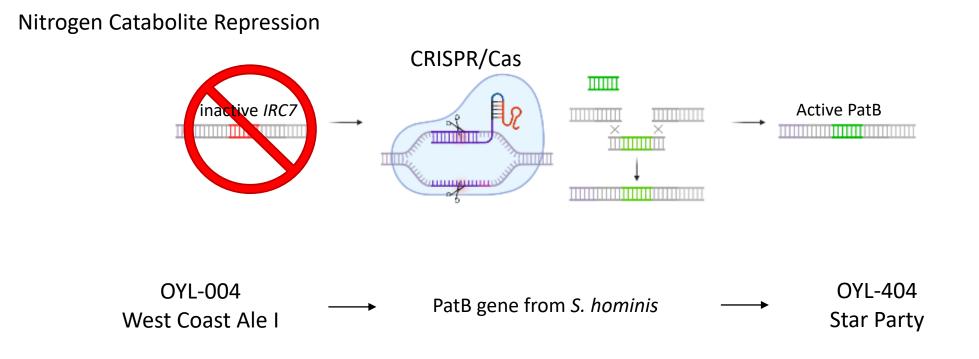






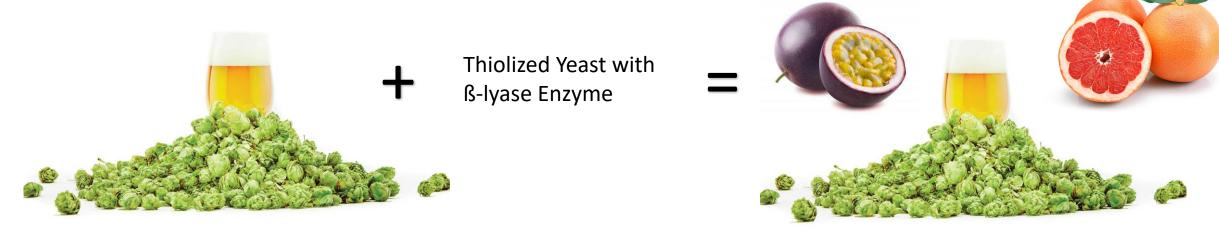
Cosmic Punch

Star Party, Lunar Crush and Helio Gazer: PatB gene



THIOLIZE[™] BREWING STRAINS







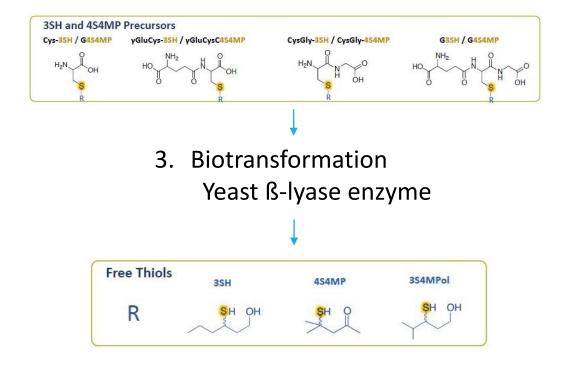
- 1. Cosmic Punch (Irc7)
- 2. Star Party, Lunar Crush and Helio Gazer (PatB)

OMEGA YEAST

What Raw Materials have Thiol Precursors?

- 1. Malt
- 2. Hops





OMEGA YEAST

Glutathione Precursors In Malt

Loads of Glutathione-3SH in malt!

Corresponds to 100-1000 times the amount of free 3SH in beer

Variable across different barley varieties

Kilning destroys the precursors

3SH precursor levels increase in the boil



Huge potential for thiols, but no evidence for malt being a significant source of 3SH in beer...

THIOL PRECURSORS IN DIFFERENT MALTS

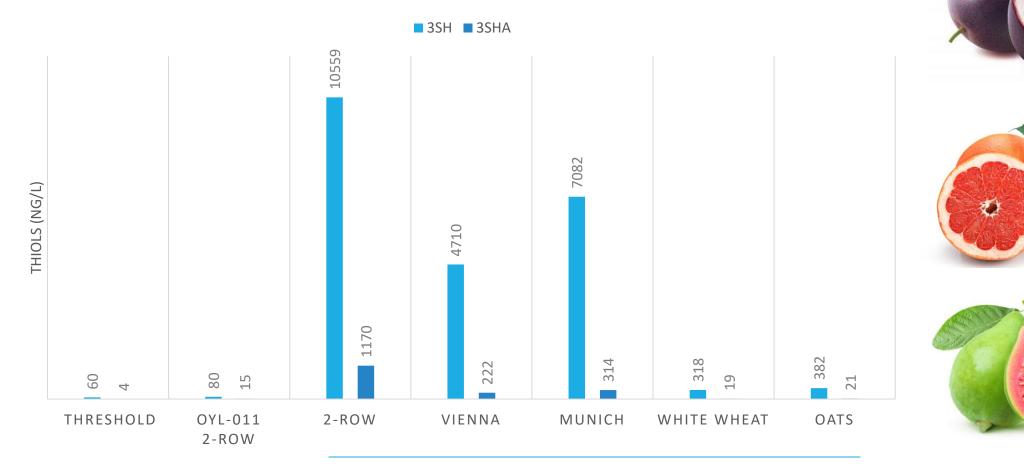
C3MH

201.9 THIOL PRECURSOR (UG/L) 109.3 93.4 64.6 52.6 21.5 20.1 12.9 7.4 4.5 3 2.8 3.9 1.9 2.9 2.5 1.7 0.4 2.6 2-ROW MUNICH VIENNA WHITE WHEAT OATS

■ CG3MH ■ GC3MH ■ G3MH

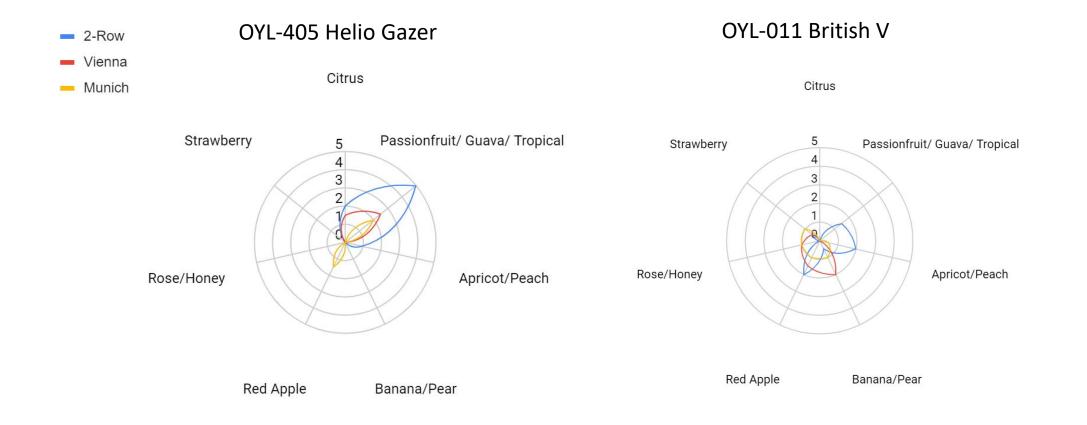
OMEGA YEAST

Thiol Levels in Wort Fermentations (No Hops, Just Precursor From Malt!)



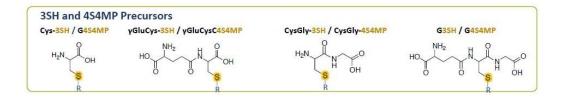
Thiolized OYL-011

MALT PRODUCTS AND THIOL SENSORY



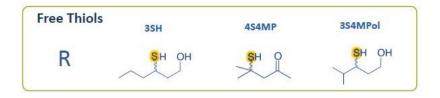
Free Thiols and Precursors in Hops

Thiol Precursors –



- Thiols bound to **glutathione**, cysteine and dipeptide intermediates
- Significantly more **3SH** precursor
- Nobel hops and C-hops are high in bound
- Parts per billion to parts per million in finished beer

Free Thiols –



- Typical "New World" aroma hops are high in free thiols
- Parts per trillion to parts per billion in finished beer

Salanouve et al. 2020. WBC

Hops with high thiol precursor

| Hop cultivars | Thiols (ug/kg) | | Thiol Precursors (ug/kg) | | | | |
|--------------------------------------|----------------|------|--------------------------|-------------|-------|--------------|-------|
| | ЗМН | ЗМНА | 4MMP | Cys- 3MH | G3MH | Cys- 4MMP | G4MMP |
| Apollo | 11.1 | nd | 7.5 | 382 | 7340 | 0.02 | 0.06 |
| Bravo | 20.1 | nd | 0.5 | 240 | 5901 | 0.02 | 0.03 |
| Calypso | 15.5 | nd | 0.1 | 1905 | 14421 | 0.03 | 0.03 |
| Cascade | 10.5 | 2.8 | 2.4 | 456 | 13498 | nd | nd |
| Citra 1 | 24.2 | nd | 28.4 | 394 | 4821 | 0.03 | 0.03 |
| Citra 2 | 16.0 | 4.7 | 43.5 | 376 | 5209 | nd | nd |
| Eureka | 11.0 | nd | 17.5 | 326 | 7595 | 0.04 | 0.06 |
| Hallertau Cascade | 15.8 | 6.0 | 1.0 | 142 | 3418 | nd | nd |
| Hallertau Haller- tauer Tradition | 2.3 | 1.5 | 0.2 | 444 | 10637 | nd | nd |
| Hallertau Herkules | 6.3 | 2.3 | 0.3 | 0 | 5993 | nd | nd |
| Hallertau Nugget | nd | 4.4 | 0.6 | 333 | 6252 | nd | nd |
| Hallertau Perle | 2.1 | 1.5 | 0.6 | 455 | 15467 | nd | nd |
| LES-Nugget | 2.2 | 3.4 | 0.3 | 488 | 8753 | nd | nd |
| Saaz 1 | 4.7 | 1.5 | 0.5 | 431 | 9184 | nd | nd |
| Saaz 2 | 2.3 | 0.9 | 0.3 | 532 | 20678 | nd | nd |
| Saaz 3 | 4.4 | 1.0 | 0.2 | 890 | 19890 | nd | nd |
| Simcoe | 22.5 | nd | 13.5 | 646 | 8981 | 0.03 | 0.01 |

Table 2 Analysis report of 17 hop samples (nd: not detected)

Traditional hops

Saaz, Hallertau Mittelfrüh, Perle

West Coast "C" hops Cascade, Chinook, Calypso

NZ hops

Motueka

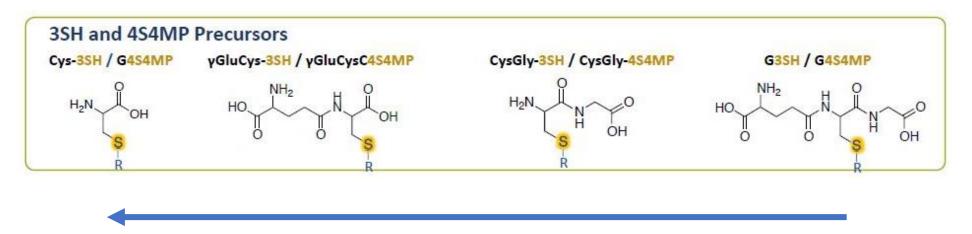
Roland *et al.* 2017 BrewingScience

OMEGA YEAST

Mash hopping

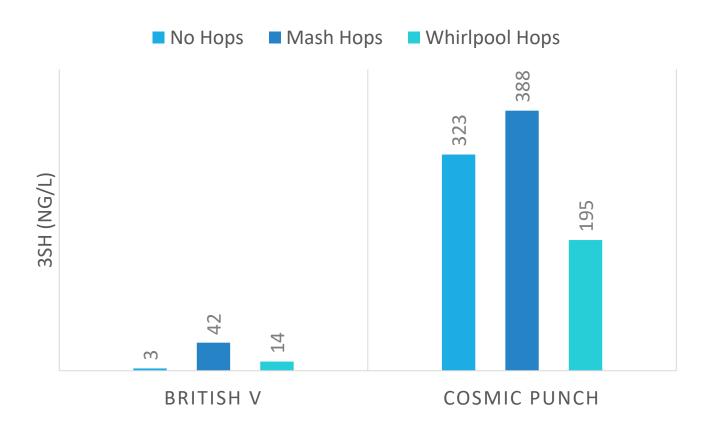
Hops have a lot of glutathione precursor, but ß-lyase enzymes are more active on the cysteine precursor

Adding hop in the mash, promotes the conversion of glutathione precursors to cysteine precursors



Malt enzymes help to break down the more complex thiol precursors

Mash hopping as a method to add thiol precursors



Things to Consider When Mash Hopping

Remember you will get bitterness from mash hopping

- 30% of the IBU levels that you would expect from a beginning of boil addition.
- Addition rates between 0.5 lb/bbl to 2 lb/bbl depending on the alpha acid content of the hop

Avoid expensive aroma hops

• Other volatile hop aroma compounds will be lost in the boil and beginning of fermentation.

Cosmic Punch vs. Helio Gazer

| Strain | Parent Strain | B-lyase | Thiol output? | Best uses? |
|--------------|---------------|---------|------------------------|---|
| Cosmic Punch | OYL-011 | lrc7 | 10x sensory threshold | Enhance thiol notes, NEIPA or hazy IPAs, house strain that can be versatile |
| Helio Gazer | OYL-011 | PatB | 300x sensory threshold | Intense thiol aromas, stands out in heavily hopped beer styles |





Helio Gazer



OMEGA YEAST

Advice for Maximizing Thiols

Hopping methods

- Mash hopping!
- Try alternative hop products in the whirlpool cryo, incognito/salvo...
- Heavy whirlpool and dry hop additions reduce thiols

The majority of the precursors come from the malt

- Barley! little from oats/wheat
- Play with different base malts/ malt varieties terroir
- Higher kilned malts may have less precursor

Try other sources of thiol precursor

- Phantasm wine grapes
- Possibly other fruit sources



Different styles to try:

NEIPAs/Hop-forward styles

- Expect an overall juicier-tropical aroma
- Complex interactions between thiols and other hop aromas!
 - Think adding passionfruit to juice... more tropical
- Dry hop with combinations that play well with thiols (juicy + thiols!)

A broken down simple thiol-driven style

- The simpler the recipe, the more thiol– blonde, pale, lager
- Mostly barley grist, mash hopping, minimal late hopping
- Thiol bombs and defined passionfruit/guava aromas
- Call it what it is!
 - More like a beer-wine hybrid
 - What is this new thiol-driven style?







WHY USE THIOLIZED YEAST? ... OUR FUTURE

More sustainable brewing practices

- Bringing out more aroma from hops and malt
- Reducing cost and product losses

Encouraging use of local hops and malt

- Uncover new potential for local ingredients
- Define and build a local terroir
- Support the people and resources of your region

What's next?

Learning more about raw materials:

- Thiol precursors in different malts
- Hop products can be used to add to aroma without lowering thiols

New approaches to making thiol-focused beers:

• What are you up to?



Tipsy Cow today or at the festival tomorrow, try a mashhopped lager with Lunar Crush from Surly

Thank you!!

Acknowledgments:

Lance Shaner, PhD Keith Lacy Chris Bernardo Allison Lange



Contact me:

Laura Burns, PhD laura@omegayeast.com

The Omega Yeast Crew



EFFICIENCY PANEL

Ask the Experts





PATRICK MURPHY

Patrick Murphy grew up in Iowa outside of Davenport, a city that had a long history of malting until prohibition. Spent his college years bartending at craft beer bars in Iowa City. In 2012 he took a Cellarmen job at Bent River Brewery in Moline, Illinois and worked his way through explanations to Lead Brewer. At the end of 2017, Patrick joined a then small crew of brewers at Octopi in Waunakee. At the start of 2020, he was named Octopi's first Head Brewer. In late 2021 Patrick joined Karben4 Brewing as their Head Brewer where he is today. Patrick is also active in MBAA Milwaukee.





JOE WALTS

Joe Walts grew up in the suburbs of Detroit and graduated from the University of Michigan with a BS in aerospace engineering. In 2005, he left a job at a jet engine manufacturer to pursue a brewing career at J.T. Whitney's in Madison, Wisconsin. Joe then worked in the brewhouse and cellar at Otter Creek Brewing in Vermont, and eventually attempted to open RePublic Brewpub back in the Madison area which taught him that raising capital is not a skill he possesses. He eventually became the QA Manager at Ale Asylum (Madison, WI), the Head Brewer at Narrows Brewing Company (Tacoma, WA), the QA Manager at Ale Asylum (again), and the Beer Recipe & Process Improvement Lead at Octopi (Waunakee, WI). He has also served as a practical brewing instructor at Madison College and a lecturer on brewing water at the University of Wisconsin. Joe currently works as the Quality Manager/R&D Brewer at Karben4 Brewing and teaches the Brewery Water and Adjustment portion of the MBAA Brewing and Malting Science Course.





ALLISON LANGE

Allison Lange is the R&D Molecular Biologist at Omega Yeast in Chicago. She graduated from Dartmouth College with a degree in Genetics, Cell, and Developmental Biology and was awarded her PhD in Biochemistry from Emory University. Allison has brewed professionally for ~9 years. She began as a Brewer and Beer Scientist at Port City Brewing Company in Alexandria VA, then moved to be the Director of Brewing Operations, Lead Brewer, Lead QC, and Lead Cellarperson at 3 Stars Brewery in Washington DC. Most recently, she was Head Brewer of Old Ox Brewery in Ashburn VA.





JOE SHANAHAN

Joe Shanahan is the regional sales manager for the Midwest. Prior to Yakima Chief, Joe has been a brewer in the industry for over five years and has worked in breweries both large and small. He holds a Bachelor of Arts in History from St. Norbert College in De Pere, WI. After graduating he went on to brewing school at South College in Knoxville, TN. Joe lives in Toledo, OH. Joe's favorite beer varies by the season. Right now, Octoberfests are really hitting the spot.





STEVE THOMPSON

Steve Thompson is the Yakima Chief Manager serving the Central, United States. Based in Madison, Wisconsin, Steve works with craft breweries in Wisconsin, Minnesota, Michigan, Iowa, Nebraska, North and South Dakota. Steve started his professional career in the microbiology field, focusing on food and consumer product safety. A call to brewing led Steve to a position at Dogfish Head Brewing in Milton, DE. Steve supervised the Quality laboratory at Dogfish Head for 5 years, focusing on the maintenance of craft beer quality during the entire brewing/packaging process. Following this time of immense learning at Dogfish Head, Steve was the Director of Brewing Operations at Barrio Brewing in Tucson, Arizona. After 5 years of managing the brewing and packaging at this smaller scale craft brewery, Steve joined the Yakima Chief team in Jan of 2018. Steve's favorite style of beer is pilsner and has a passion for brewing beer at home.



YCH Research and Development **Exploring Our Trial Program**

Tommy Yancone QC Sensory Supervisor and R&D Data Analyst

Our R&D Team

How We Operate

YCH Trial Process

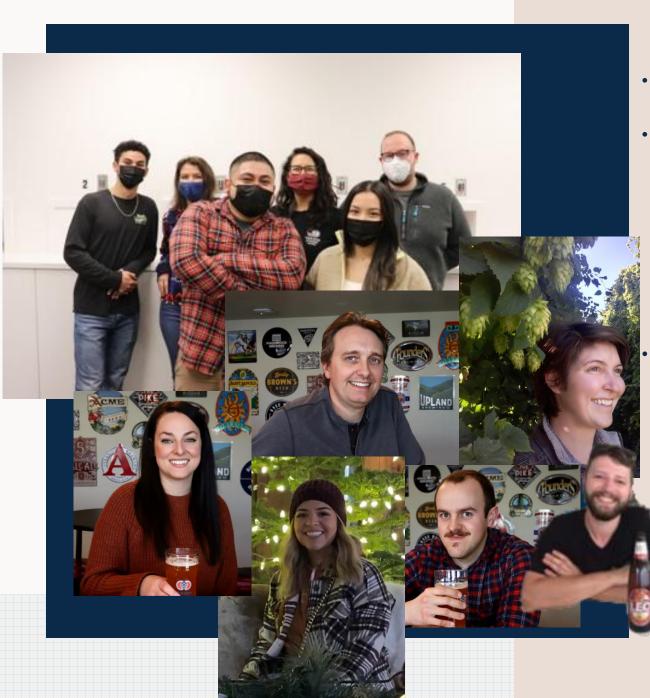
Recent Trials

YCH 301

Sensory

Today's Agenda





The YCH R&D Team

- Pat Jensen, Director of R&D
- R&D Lab and Agronomy
 - Jackie Brummett, R&D Lab Supervisor
 - Rob Ring, Formulation Chemist
 - Guadalupe Saldana, R&D Lab Technician
 - Dianeli Gutierrez, Sensory & Lab Technician
 - Lindsay Koby, Field Research Agronomist

Sensory & Brewing

- Tiffany Pitra, Sensory Manager
- Tessa Schilaty, Sensory & Brewing Scientist
- JT Wattenberg, Brewery Manager
- Dominic Wise, Sensory Technician
- Tommy Yancone, QC Panel Supervisor and R&D Data Analyst
- Gustavo Razo, Sensory & Production Research Coordinator



A Culture of Innovation

2018

- 3 Team Members
- Basic sensory analysis
 - Production sensory on-demand only
- Limited brewing capabilities
- Lab analysis limited to GC-MS

Today

- 12 Team Members
- Robust hop sensory program
- Dedicated beer sensory panel
- Quality Control hop sensory panel
- In house brewery with new brewhouse to be installed in late 2022
- GC-QTOF, GC-SCD analyses
- Field agronomy research focus
- Cross-functional product development team



Pilot Brewery

- 1 barrel direct fire system
- 8 x 1bbl Unitanks
- Split batch fermentations
- Dry Hop Rig
- Research Projects
 - New product development trials
 - Smoke taint effects
 - HBC Varietal assessment

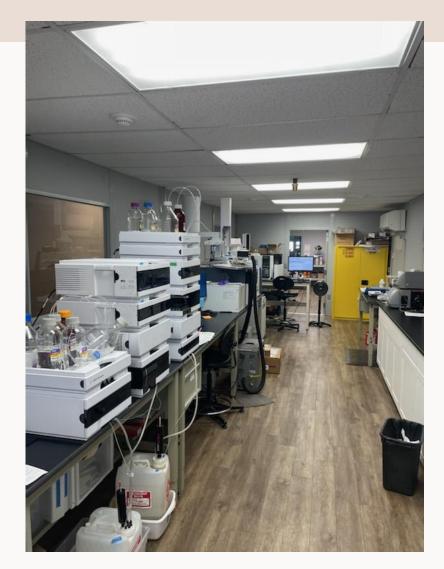






R&D Lab

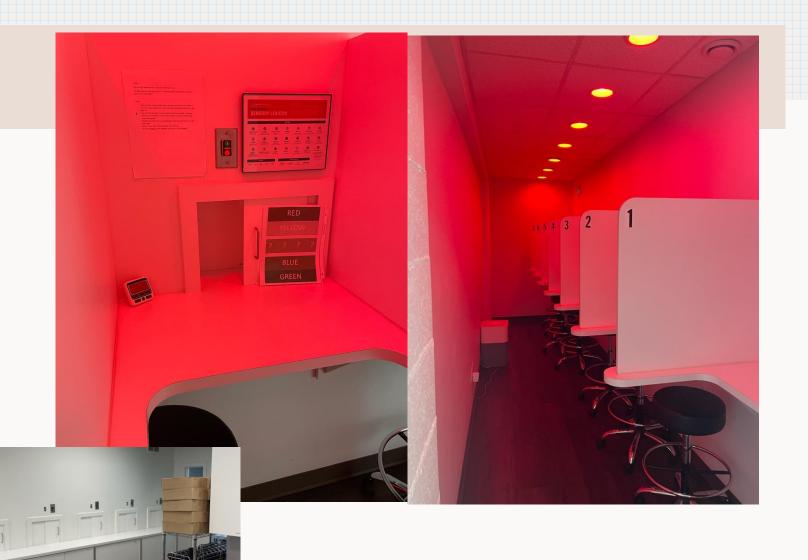
- HPLC
 - Brewing Values
 - IBUs
 - Hop Diastase
- GC-MS / GC-QTOF SCD
 - 'Survivable' compounds
 - Sulfur compounds
 - Other aromatics
- DMA
 - Beer Specs





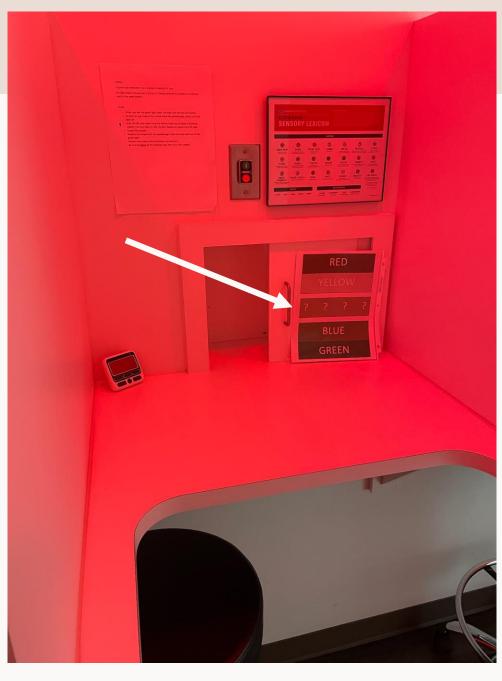
The Aromadome

- Dedicated prep space
- 8 panelist booths
 - Red lighting
 - Pass through sample doors
 - Physical separators
- Used for beer and hops sensory
- Training resources



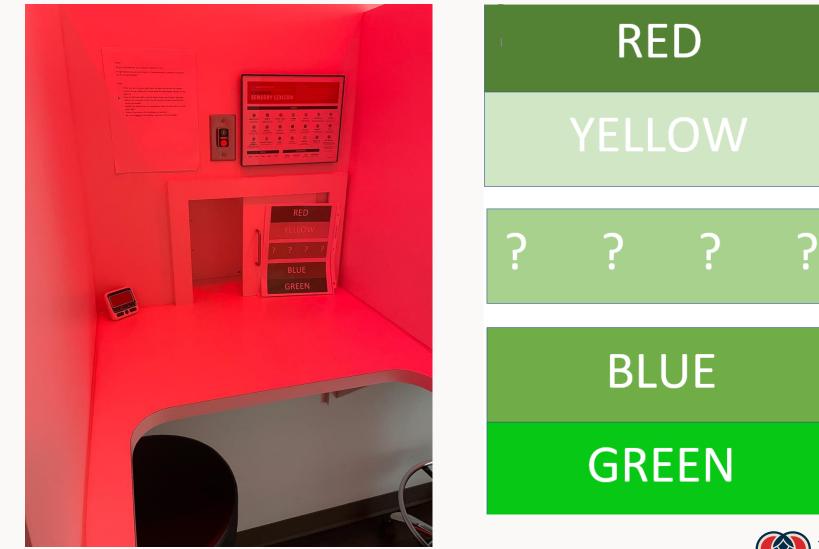


What Do You See?





Preventing Bias is Critical





Trial Program



This process was designed to:

- 1. Help streamline the development process
- 2. Get new products in brewer's hands more quickly
- 3. Determine real-world benefits of prospective new products





Ideas can come from:

- Brewers' requests
- Internal research
- Desire to solve a problem
- New scientific capabilities





- The 'can we actually do this?' phase
- Add new equipment/instrumentation
- Test novel methods for production and analysis





- Brewing trials
- Hop + Beer sensory
- Lab analysis
- Prototype iteration





- We usually involve local breweries first, then open it to about 20 in different regions
- The product gets a trial designation number at this point





- Feedback Survey
- Focus Groups / Interviews





- Released for sale
- Feedback still requested, but not required
- Opportunities to iterate before full launch





- Commercialization + Marketing
- Hold as trial
- Recycle and iterate
- Scrap

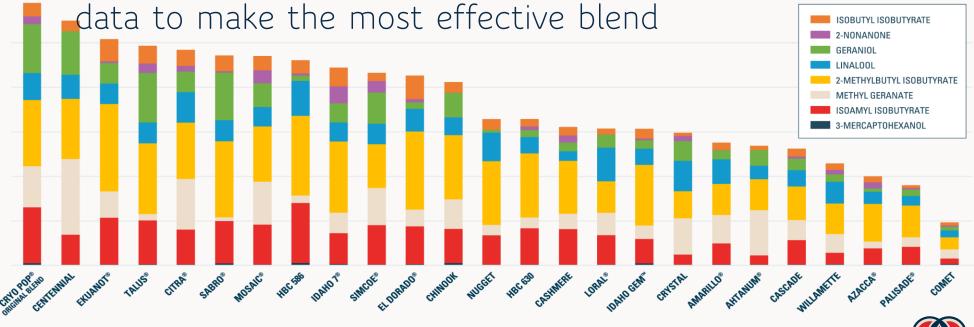


Recent Trials

Cryo Pop® Original Blend (TRI2304CR)

- Blend of Cryo Hops designed to maximize beer soluble compounds
- Only possible due to our R&D lab's capabilities
- Lots are hand selected each year based on analytical







Aroma Extract Product (YCH 701)

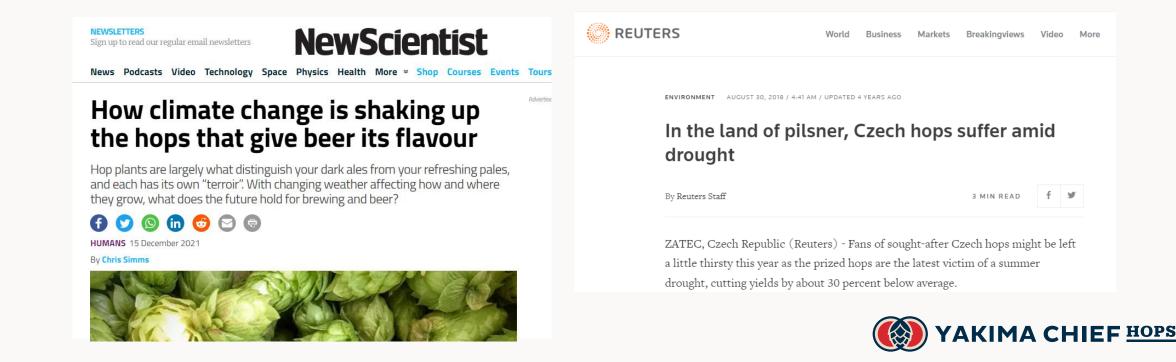
- Low temperature extraction using food-safe solvents
- Designed for aroma additions (DH/WP)
 - Comprised of 60-80% essential oil
 - No vegetal material to reduce efficiency
 - Varietal specific
 - Easily flowable
- Planned dosage rate is 2% by weight vs. T-90
 - 3.5 ounces would replace an 11lb box of T-90
- Internal trials complete, external trials starting in Q4 2022





Expression Blends (Various Trials)

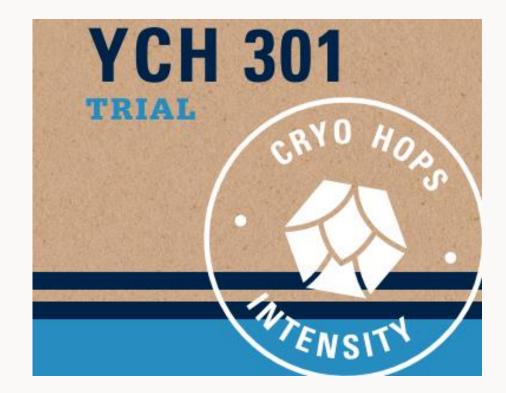
- Blends targeting specific flavor profiles or use cases
- New potential options for hard to procure varieties
 - Climate change is affecting non-irrigated hop growing regions



YCH Trial 301

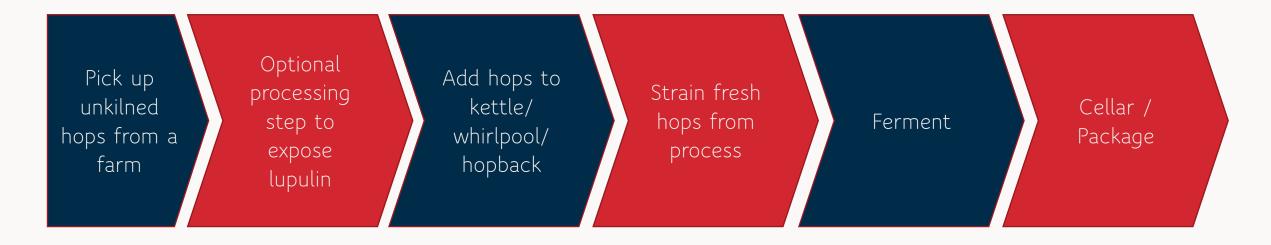
YCH 301 Trial Product Development

- Project Goals
 - Make fresh hop beers more accessible to more brewers
 - Reduce costs
 - Increase sustainability
 - Lengthen 'Fresh Hop Season'
 - Give brewers access to flavors only possible with fresh hops
- Does everyone know what a fresh hop beer is?

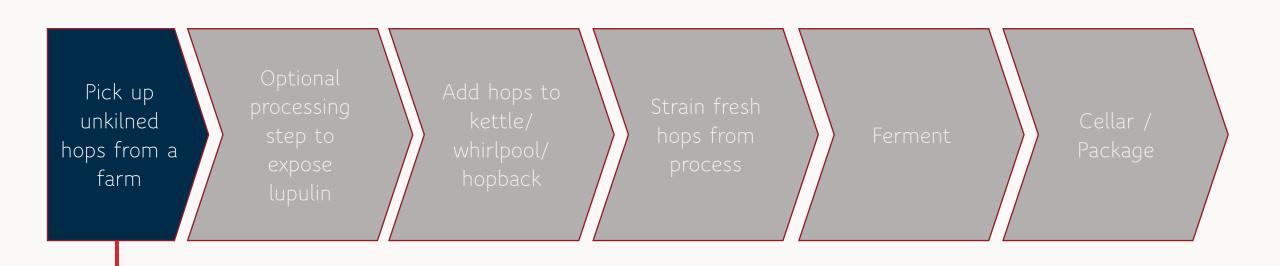




Fresh Hop Beers 101

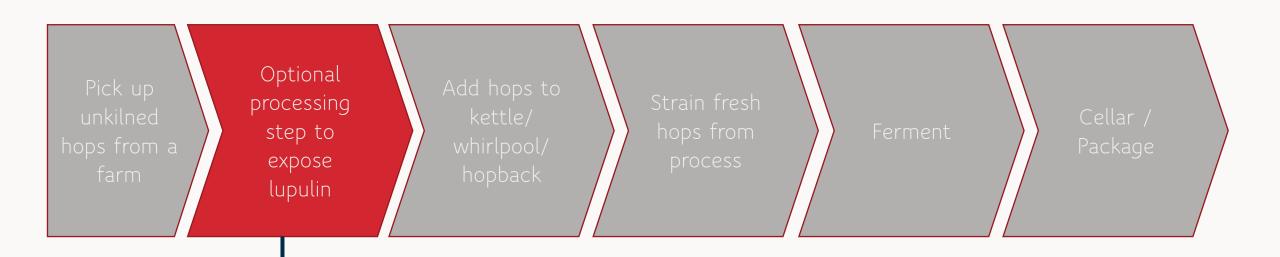






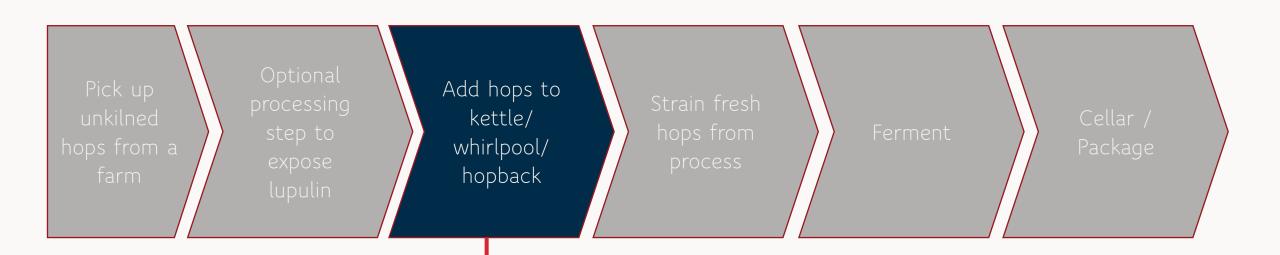
Only possible within driving distance





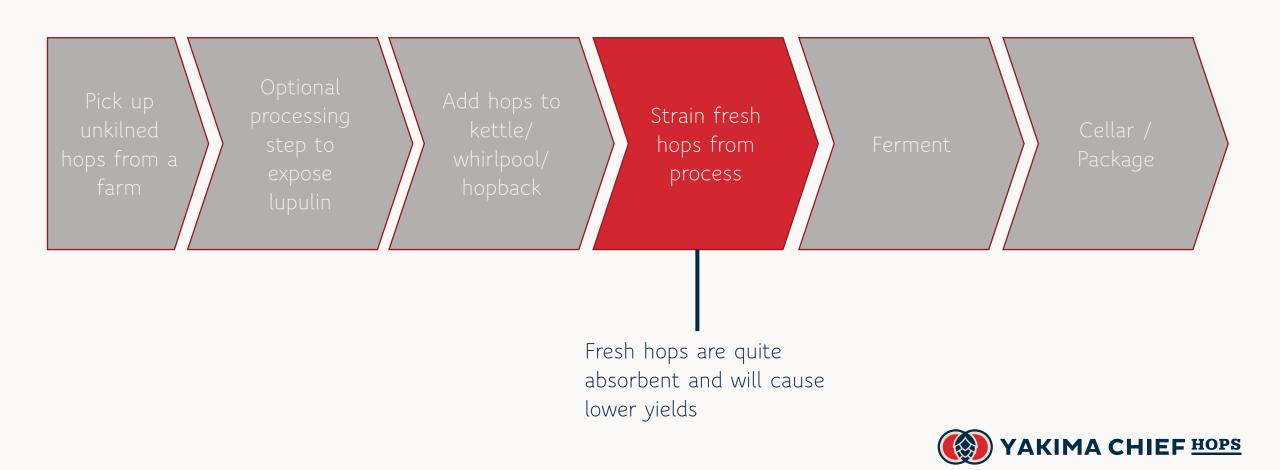
Can be extremely difficult for large batches

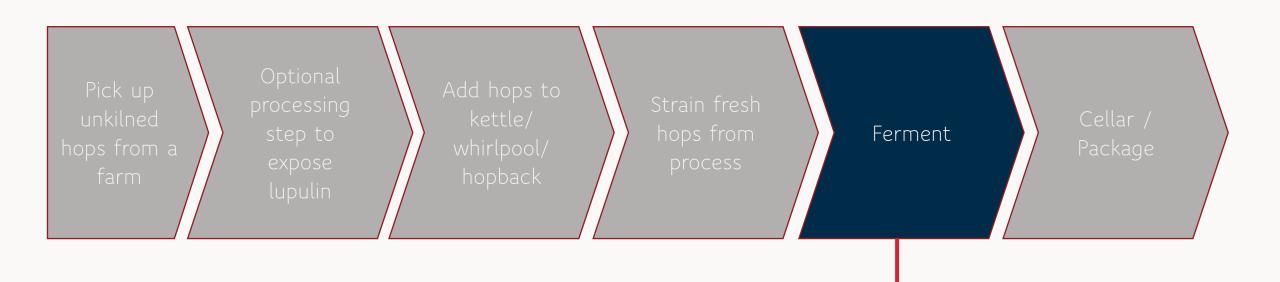




Many PNW brewers route WP wort back through hops packed in the mash tun







Fresh hops are not normally suited for dry hopping, due to their structure, expected yield loss, and the high amount needed



Frozen Fresh Hops - Our Initial Trial



- Hops were flash frozen on the farm right when they were picked
- Could be stored frozen throughout an entire year
- Provided a very similar experience to standard fresh hops
- Needed to be shipped frozen



Fresh Hops vs Frozen Fresh Hops

Standard Fresh Hops

5-7x by weight Good Difficult Cold Low Cold < 36 Hours X

- Usage Rate vs T-90 Aroma Quality
 - Ease of Use
- Shipping Temperature
 - Product Density
 - Storage Condition
 - Storage Time

Frozen Fresh Hops

- 5-7x by weight
- Good
- _ Difficult
- 🗶 Frozen
 - Low

X

Frozen

Ind

Indefinite



YCH 301 Trial

- We utilized our patented Cryo Hops process to further concentrate the frozen fresh hops
- Pellets retain the fresh hop character, and became more concentrated
- Pellet format is much easier to use, and behaves like a normal Cryo Hops pellet
 - Yields are unaffected
 - No special processing steps required
 - Dry hopping is now possible
- Water content is reduced to about 70%
- Pellets still need to be shipped and stored frozen
- Can be used as a 1:1 replacement for T-90 pellets

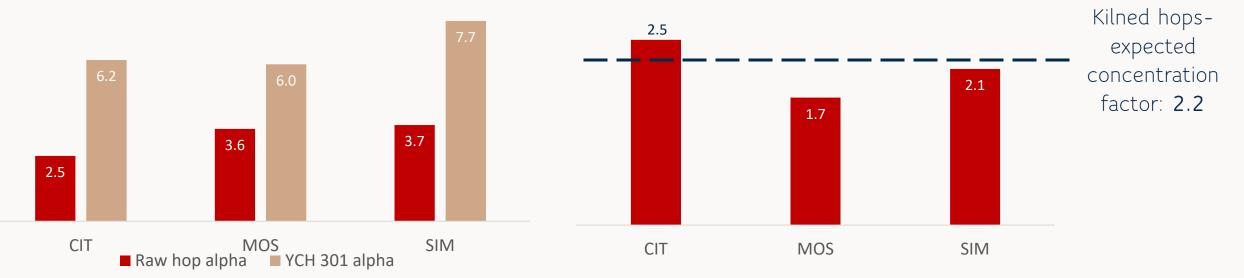




Initial Results-Frozen hops concentrate at the same rate as kilned hops

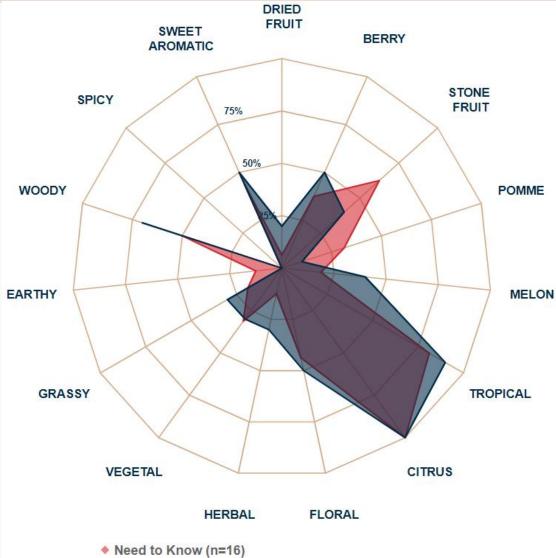
Average Alpha Acid Content Fresh Hop vs YCH 301

Concentration factor





Initial Results-Beer sensory is desirable, and shelf stable

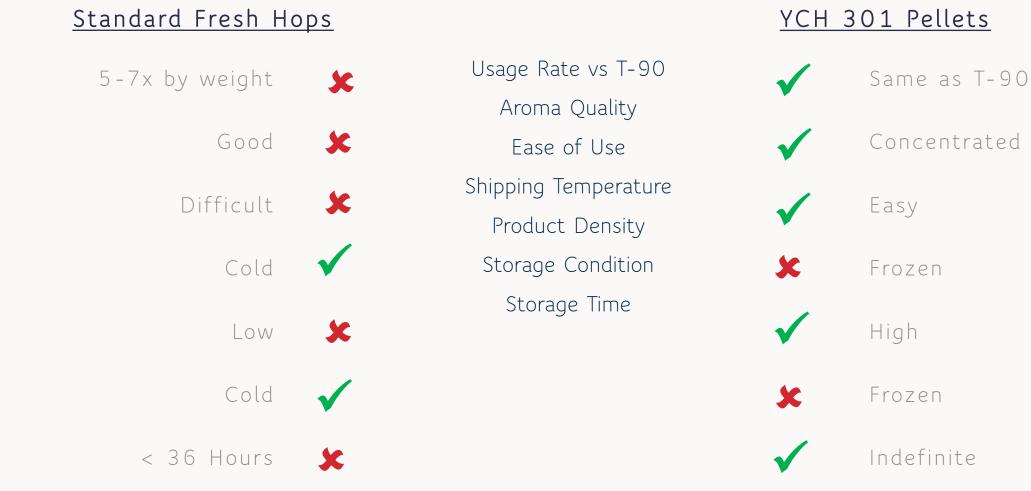


| Attribute | Need to Know | Need to Know - Aged 7 Weeks | | | | | |
|---------------|--------------|-----------------------------|--|--|--|--|--|
| GRAPEFRUIT | 50.0% | 50.0% | | | | | |
| APRICOT | 37.5% | 40.0% | | | | | |
| PEACH | 50.0% | 20.0% | | | | | |
| PINE | 37.5% | 40.0% | | | | | |
| PINEAPPLE | 25.0% | 50.0% | | | | | |
| LEMON | 25.0% | 40.0% | | | | | |
| GUAVA | 31.3% | 20.0% | | | | | |
| APPLE | 31.3% | 10.0% | | | | | |
| MANGO | 18.8% | 30.0% | | | | | |
| CANTALOUPE | 12.5% | 30.0% | | | | | |
| GREEN GRASS | 18.8% | 20.0% | | | | | |
| HONEY | 12.5% | 30.0% | | | | | |
| ORANGE | 12.5% | 30.0% | | | | | |
| BUBBLEGUM | 18.8% | 10.0% | | | | | |
| CABBAGE | 18.8% | 10.0% | | | | | |
| GERANIUM | 6.3% | 30.0% | | | | | |
| LIME | 25.0% | 0.0% | | | | | |
| PASSION FRUIT | 18.8% | 10.0% | | | | | |
| ROSE | 12.5% | 20.0% | | | | | |
| STRAWBERRY | 18.8% | 10.0% | | | | | |
| VANILLA | 25.0% | 0.0% | | | | | |
| | | | | | | | |



- Need to Know Aged 7 Weeks (n=10)

Fresh Hops vs Frozen Fresh Hops



YAKIMA CHIEF <u>HOPS</u>

External Trial Survey Results

- 20 brewers tried the product
- Many were from the PNW, but we had representatives across the country
- We did not provide explicit use instructions
- A post-brew survey was conducted to gauge brewers' opinions





90% of brewers said YCH 301 produced a beer that had a significantly different flavor than other fresh hop products they've used



- Many aromatics found in fresh hops are volatilized away in the kiln
- Some PNW brewers didn't want to lose the seasonality of regular fresh hop beers
- Many brewers said YCH 301 would be a good hop tool to create unique flavors



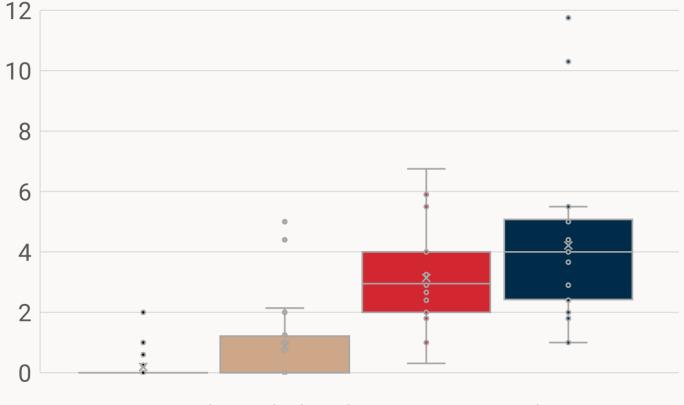
Generally, brewers had a good experience with YCH 301





Dry hopping was a very popular use case

- Brewers averaged about 3 lb/bbl for dry hopping, and 4 lb/bbl overall
- Hopping rates are comparable to T-90 pellets



Pounds Per Barrel Used by Dosage Point

Kettle Whirlpool Dry Hop Total



Which product would you prefer, given the following use cases?

| | Flavor | Ease of Use | Cost | Logistics |
|----------------------|--------|-------------|------|------------|
| YCH 301 | 53% | 94% | 71% | 58% |
| Frozen Fresh Hops | | 0% | 12% | 5% |
| Fresh Hops | 37% | 6% | 18% | 37% |



Which product would you prefer, given the following use cases?

| | Flavor | Ease of Use | Cost | Logistics |
|----------------------|--------|-------------|------|------------|
| YCH 301 | 53% | 94% | 71% | 58% |
| Frozen Fresh Hops | | 0% | 12% | 5% |
| Fresh Hops | 37% | 6% | 18% | 37% |



Sensory

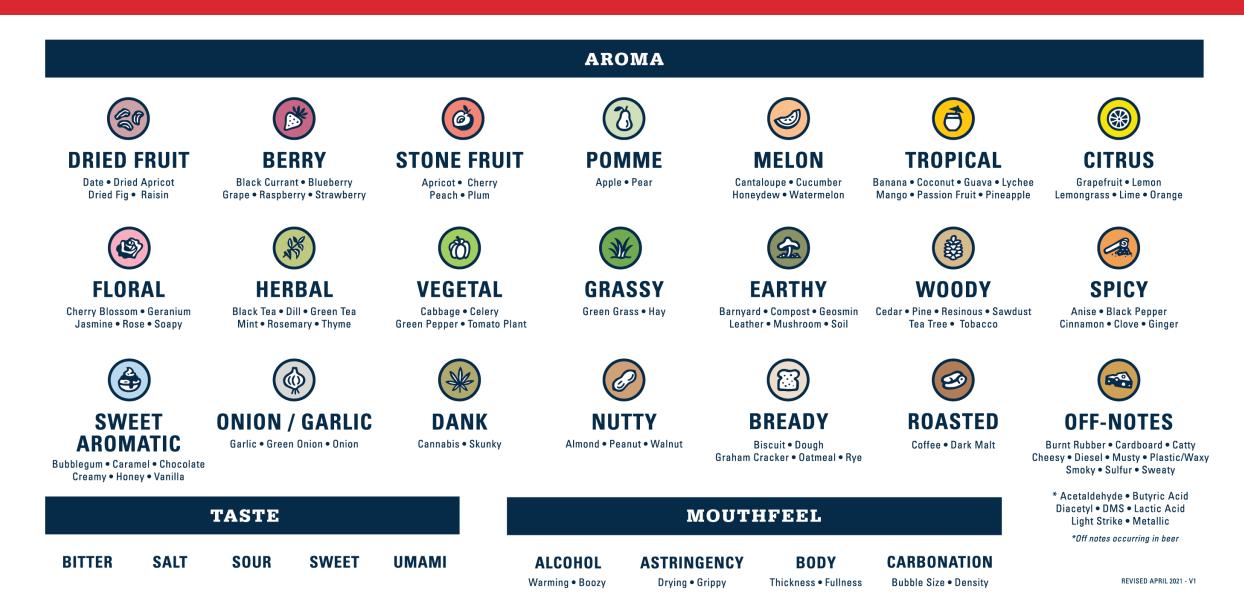
YCH 301 Hop Sensory

- New 'Smoothie' method for sensory analysis
 - Based on ASBC Grind method
 - Grind hops with 5% ethanol solution
 - Helps grind hops and mimics a beer matrix
- What do you smell in the sample?

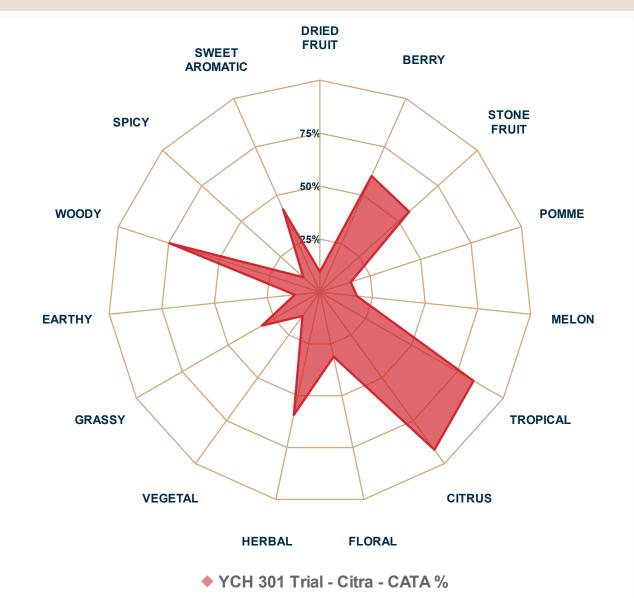


HOP & BEER SENSORY LEXICON



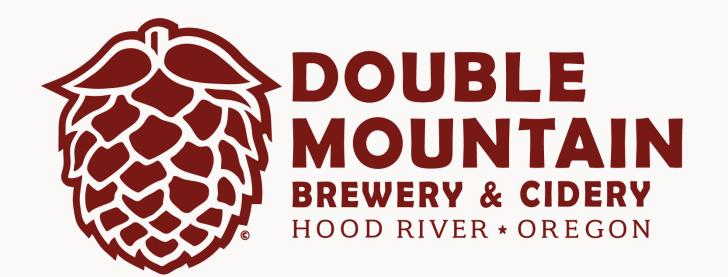


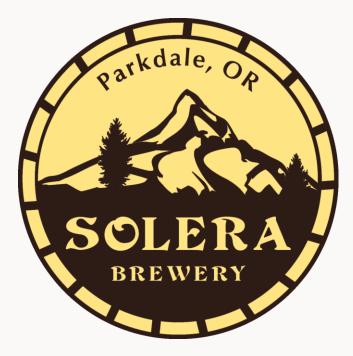
Internal Sensory Results





YCH 301 Beer Sensory - Ring My Bell







R&D@yakimachief.com brewinghelp@yakimachief.com

Thank You!



THANK YOU!

Great Taste of the Midwest

