



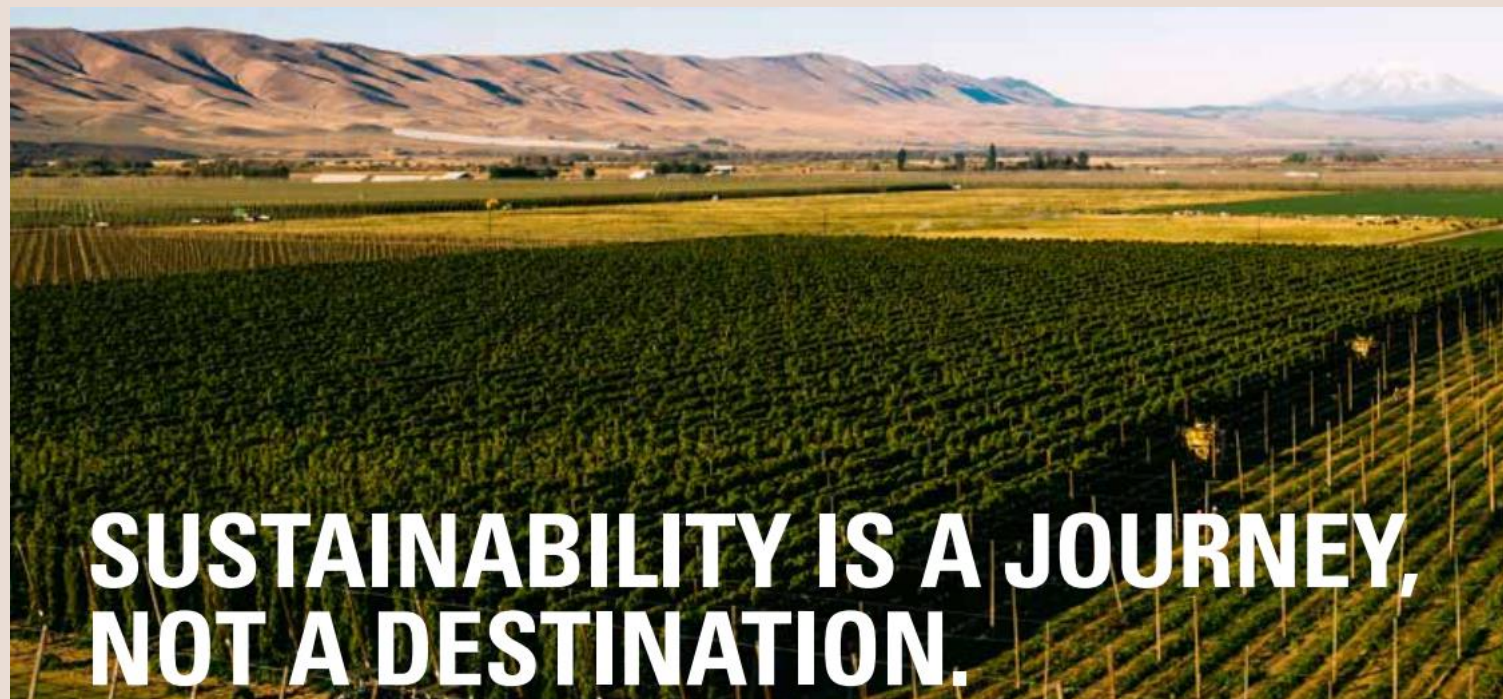
**YAKIMA
CHIEF
- HOPS -**

**SUSTAINABILITY:
GOING ABOVE THE WIRE**



INTRODUCTION

We believe that the true meaning of sustainability is to meet the needs of the present without compromising the ability of future generations to meet their own needs.



SUSTAINABILITY IS THE BEDROCK OF YCH

We believe that caring for hops and farms, for people and products, for our community and the environment is not just about smart business, it's about staying true to our values. Today. Tomorrow. Always.

Mission

To connect family hop farms with the world's finest brewers, providing the highest quality hop products and uncompromising service for the ultimate benefit of our customers, employees and growers.

Vision

We are the global hop supplier of choice, focused on sustainably produced, innovative hop products. We are a responsible neighbor and asset to our communities, enriching the products, businesses and lives of everyone we encounter.



OUR CORE VALUES

PASSION

For people, product, planet & process.

RESPECT

Teamwork & collective responsibility.

INTEGRITY

Transparency & accountability in all we do.

DEDICATION

To quality & sustainability.

EXCELLENCE

An emphasis on innovation
& continuous improvement.

WHAT DOES SUSTAINABILITY MEAN?

We believe that the true meaning of sustainability is to meet the needs of the present without compromising the ability of future generations to meet their own needs.



SUSTAINABILITY AT YAKIMA CHIEF HOPS



PROTECTING OUR PLANET

We embrace our responsibility to co-create a world where each of us, our communities and our planet can flourish. Our long-term success as a company is dependent upon the health of the planet.

AREAS OF FOCUS



Renewable Energy



Reducing Greenhouse Gases



Reducing Waste



Water Conservation

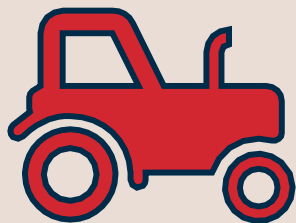
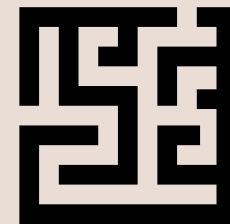


Circular Packaging



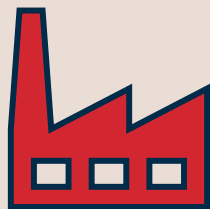
LIFE CYCLE ASSESSMENT STUDY

In an attempt to gaining insight and clarity into operational in/efficiencies YCH partnered with a third-party organization to conduct a pilot Life Cycle Assessment (LCA) study. We believe the use of this tool may open new opportunities and even lead to reduced overall cost through better utilization of energy, equipment, and agrochemical resources. Having this objective assessment has enabled us to become more intentional in our approach to benchmarking, goal setting and implementation of best practices.



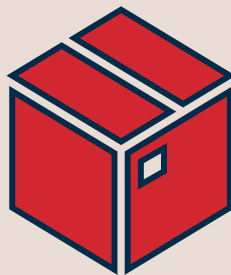
63%

FARM



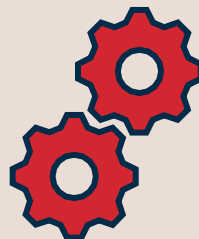
11%

OPERATIONS



1%

PACKAGING



6%

PRODUCTION



5%

DELIVERY



14%

DOWNSTREAM

GROWING SUSTAINABLY SO YOU CAN DRINK RESPONSIBLY

We embrace our responsibility to co-create a world where each of us, our communities and our planet can flourish. Our long-term success as a company is dependent upon the health of the planet.



Regenerative Agricultural Practices



Natural Resource Conservation



Water Conservation



Natural Fertilizers



Fallow Ground

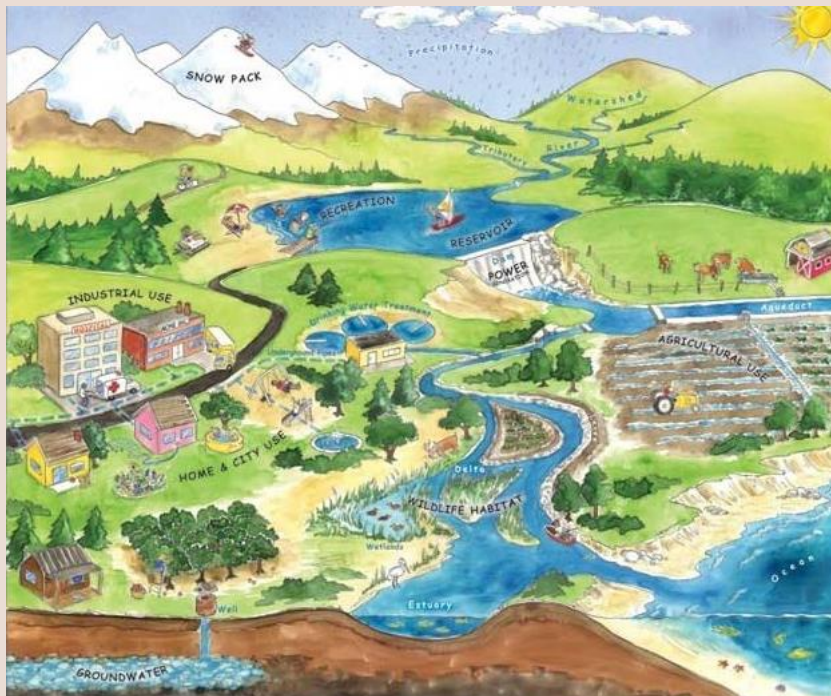


Low Tillage

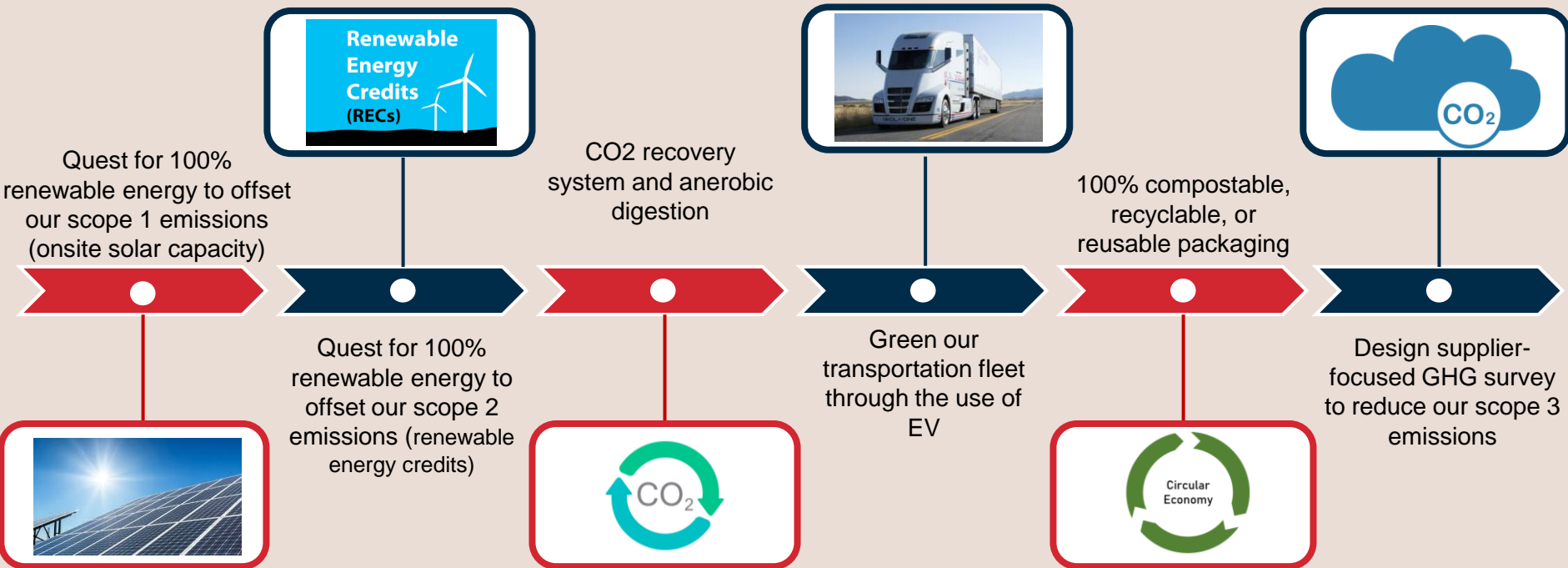


PROTECTING OUR PLANET

We embrace our responsibility to co-create a world where each of us, our communities and our planet can flourish. Our long-term success as a company is dependent upon the health of the planet.



SUSTAINABILITY ROADMAP





THERE IS
NO PLANET
B

...
ERE DO
EVEN START

GROWING OUR COMMUNITY


\$278K

**DOLLARS DONATED
TO LOCAL NON-PROFIT
ORGANIZATIONS**


40

**NUMBER OF LOCAL
COMMUNITY PARTNERS**


\$200K

**DOLLARS DONATED
FROM COMMUNITY
BLEND SALES**


1,022

**NUMBER OF HOURS
VOLUNTEERED BY YCH
EMPLOYEES**


297

**NUMBER OF
FULL TIME EMPLOYEES**


\$36,117

**DOLLARS CONTRIBUTED
BY YCH EMPLOYEES VIA
GIVEBACK PROGRAM**



Community Blends



The 2019 Veterans Blend was comprised of five Pacific Northwest-grown varieties including Simcoe®, Loral® and Ahtanum®.

2 | **# OF BREW DAYS**
VETERANS BLEND WAS USED IN

1 | **# OF COUNTRIES**
VETERANS BLEND WAS USED IN

9K | **LBS SOLD**
OF VETERANS BLEND

100 | **# OF BREWERIES**
PARTICIPATING IN BREW DAYS



The 2019 blend was comprised of Azacca®, El Dorado®, Idaho Gem™ and Loral®, creating a blend with tropical, citrus and piney aromatic qualities.

346 | **# OF BREW DAYS**
PINK BOOTS BLEND WAS USED IN

11 | **# OF COUNTRIES**
PINK BOOTS BLEND WAS USED IN

20K | **LBS SOLD**
OF PINK BOOTS BLEND

352 | **# OF BREWERIES**
PARTICIPATING IN BREW DAYS

GROWING OUR COMMUNITY

“The Power of People”

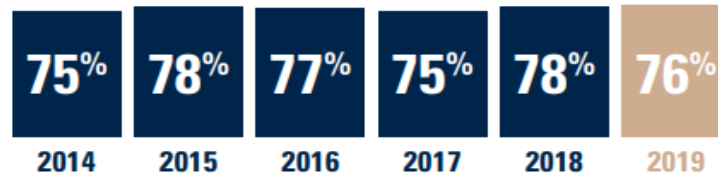


#COMMUNITYISCHIEF

THRIVING FARMS

Our growers work hard and in return we work hard for them. Collectively there are 50+ different farms from which we source our hops from, with 52 different ways of mastering their craft.

- ✓ 75% of business earnings go back directly into our growers' pockets
- ✓ Continual improvements
- ✓ Facilitate education seminars throughout the growing season on meaningful topics
- ✓ First-hand knowledge of brewers needs
- ✓ Telling their story



SOCIAL & ENVIRONMENTAL EXCELLENCE AWARD

Get involved with our inaugural awards program which highlights the achievements and projects that are being conducted by YOU. Whether they are environmentally or socially beneficial to our communities, we want to hear from you!



SOCIAL & ENVIRONMENTAL EXCELLENCE AWARD

Progress happens incrementally. The YCH Award Program for Environmental and Social Initiatives recognizes and honors organizations in the brew house and in the hop fields that are moving the needle on environmental progress and demonstrate leadership and commitment for a sustainable future. Community is the bedrock of our organization and we strive to be responsible environmental stewards and good neighbors. We would love to hear how your organization is supporting similar initiatives and would like to recognize you for your efforts.

GENERAL AWARD INFORMATION

This award program recognizes those who are implementing innovative, sustainable actions or working in creative partnerships to improve and protect the environment and contribute to a healthier economy. Successful candidates will demonstrate significant and measurable environmental, economic, and social benefits as a result of new and unique projects or programs that go beyond standard techniques or regulatory requirements.



SUSTAINABILITY IS WIDESPREAD

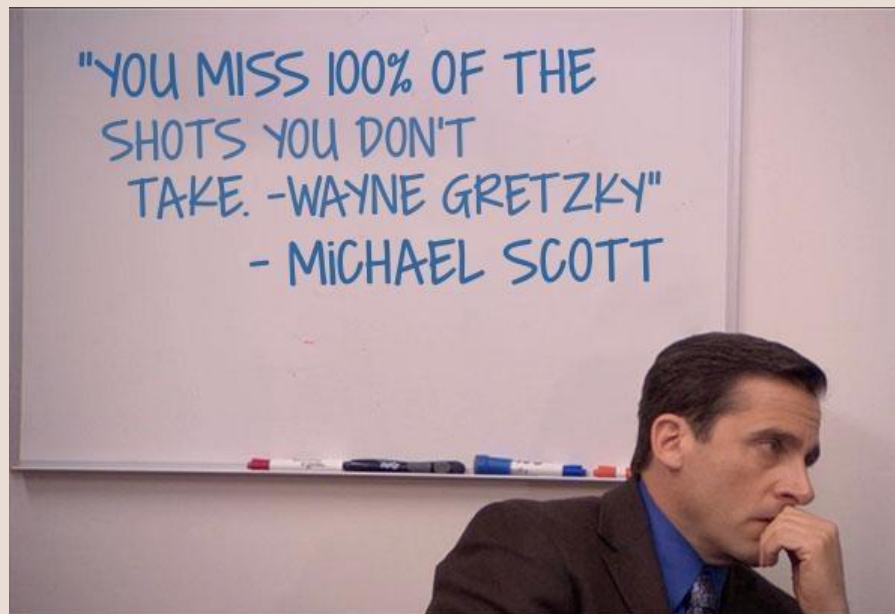
Team-work makes the dream work

Finance Technical Solutions Packaging
Supply Chain
Operations Distributor Accounts Engineering
SUSTAINABILITY
Logistics Maintenance Contracting
Quality IT Sales
Growers Planning Human Resources
Hemp Warehouse



LOOKING AHEAD

- ✓ Establishing a new CSR/Sustainability Strategy
- ✓ Ambitious goals
- ✓ Partnering with purposeful organizations
- ✓ Continuing our facility upgrades
- ✓ Progressing our farm-level LCA





WHAT GETS MEASURED, GETS MANAGED